

This Unique Gene Editing Stock Could Turn into the Genomic Revolution's Biggest Winner

By Luke Lango February 1, 2021

Back in 2012, researchers Jennifer Doudna and Emmanuelle Charpentier unveiled to the world CRISPR-Cas9 – a unique gene editing tool that has since been described as the *scientific breakthrough of the century*.

Thus far, it has lived up to the hype. CRISPR-Cas9 systems have ushered in a new era of genetic engineering, which has recently coupled with artificial intelligence to create a new generation of highly-effective gene-edited medicines that are currently in clinical trials.

We are, quite literally, a few quarters – if not months – away from gene editing turning into a disruptive reality.

But... (*yes, there's always a "but"*)

Did you know that – for all its wonders – CRISPR-Cas9 actually has one major shortcoming as a gene editing tool?

Off-target effects.

Long story short, CRISPR-Cas9 requires cutting DNA strands open to edit the DNA sequence. But DNA is highly complex and super inter-connected... so, when you cut it open at a target location, other unexpected “things” tend to happen throughout the DNA sequence.

Those other “things” are called off-target effects – and *they're a big deal*.

After all, you're messing with DNA here... so an off-target effect could involve a change in DNA structure, which could fundamentally alter the genetic makeup of the genome.

Needless to say, off-target effects are a “must avoid” in CRISPR-Cas9 systems.

Yet, they're always going to happen in these systems because you are physically cutting open the DNA, and there is simply no way to isolate the impact of that cut to the targeted location.

If only there were a way to edit the human genome without performing any cuts...

There is.

It was invented in 2016. It's highly effective. It substantially limits off-target effects. And one small company is using this breakthrough genetic editing process to make what could end up being the world's safest gene-edited medicines.

In today's edition of *The Daily 10X*, we will tell you all about this highly differentiated gene editor, and show you why it could emerge as the biggest winner of the Genomic Revolution in the 2020s.

Pioneering a Gene Editing Breakthrough to Make Safer Genomic Medicines

Readers, meet Beam Therapeutics (BEAM) – a highly differentiated, \$5.6 billion gene editor that is pioneering a new evolution of gene editing techniques that could be the key to making safer genomic medicines.

Here's the story.

Back in 2016, a team of researchers at Harvard led by David Liu worked endlessly to create a highly effective gene editing tool like CRISPR-Cas9 that *didn't* require cutting, and therefore, *didn't* have as many off-target effects.

Their work led them to inventing base editing.

Base editing is a hyper-simple form of gene editing that allows researchers to change individual letters of DNA. In practice, it converts one base pair in a DNA sequence to another base pair, thereby editing the genomic makeup, without doing any cuts, insertions, or deletions.

The result is a highly specific gene editing tool with substantially lower risk of off-target effects than CRISPR-Cas9 systems.

Following in the footsteps of the creators of CRISPR-Cas9 – both of whom went on to start their own CRISPR-Cas9 gene editing companies – Liu launched his own base editing company in 2018.

The name of that that company?

You guessed it. Beam Therapeutics.

Today, Beam Therapeutics features a robust drug pipeline that spans everything from treating *sickle cell disease* (with BEAM-101) to treating *Acute Lymphoblastic Leukemia* (BEAM-102) to potentially attacking the *ocular* and *liver* disease markets with a slew of gene-edited medicines in the research phase.

None of these drugs are in clinical trials yet.

But that's not really all that important.

Sure, it means Beam is technically "behind the curve" when it comes to commercializing gene-edited medicines. But that's to be expected, because Beam was founded less than three years ago, whereas the big gene editors are all 5+ years old.

Timing also isn't what the Beam growth narrative is about...

Beam isn't competing directly with CRISPR Therapeutics, or Editas Medicine, or Intellia Therapeutics. The biotech company is taking a fundamentally different approach with base editing that – if it works – will produce *far safer* and *far more tolerable* gene-edited medicines than any of those companies.

In other words, Beam has an opportunity to be the world's leading gene editing platform company.

That's a big deal, because there are over 6,000 genetic disorders in the world. They effect about 1 out of every 50 people. The treatment market for genetic disorders measures in excess of \$50 billion.

Beam Therapeutics could be the leader in treating all of *that*.

And, to that end, Beam could one day be worth a whole lot more than its current ~\$5 billion market cap.

All of that is just a long-winded way of saying that gene editing bulls should strongly consider taking a position in Beam stock today.

Key Company Details

Company Name	Beam Therapeutics Inc.
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Ticker Symbol	BEAM
Share Price	\$96.43
Current Market Value	\$5.6 Billion
Annual Revenue	<\$1 Million
Catalyst	Genomic Revolution

This Innovative E-Commerce Platform Will Turn into Your Dog's Favorite Company... & Your Next Big Winner

By Luke Lango February 2, 2021

Longtime readers know about Rudy...

My childhood family dog. A 30-pound, too-cute-for-this-world, eats-everything-in-sight pug.

He was great. So great, in fact, my pops always called me – his only child – “*number two*” ... since Rudy was number one.

Of course, the “number two” thing was a joke. But behind every joke, there’s a hint of truth.

Rudy was part of the family. And we treated him like it. He ate what we ate. He slept where we slept. He traveled with us. The whole nine yards.

That may seem excessive. Indeed, ten or twenty years ago, it *was* excessive.

But times are changing.

And in today’s America, Rudy would’ve fit right in...

Pets across the U.S. are increasingly becoming a part of the family. They are starter children for young couples. They are replacement children for empty nesters. They are best friends for single children (I would know).

Pets are becoming humanized.

Naturally, this humanization has led to U.S. consumers spending more money on all-things-pet-related, from pet food to pet supplies to pet med expenses.

U.S. pet-care spend *rose by more than 100% since 2010*.

This trend is just beginning... mostly because the folks who love pets the most (Generation Z and Millennial consumers) are young folks who would spend literally anything on their pup.

That's why global pet care sales are expected to soar by more than 50% over the next five years.

The "humanization of pets" megatrend is one which you should be bullish on for years to come.

In today's edition of *The Daily 10X*, we will show you one explosive way to play this secular megatrend, by buying stock in a small, innovative e-commerce platform that could turn into your dog's favorite company – and your next big winner.

The Hypergrowth “Stitch Fix for Pets” in the Making

Back in our [July 15 issue](#), we told you about e-commerce platform Stitch Fix (SFIX).

Specifically, we said that its data-driven personalized styling service was going to morph into the future of apparel shopping by fixing the industry's biggest problem – too many options.

Since then, Stitch Fix stock has been a huge winner, *soaring more than 300%* in less than half of a year, as consumers have come to appreciate the benefits of data-driven style personalization.

Today, we're going to tell you about an emerging, hypergrowth e-commerce platform that is basically the “Stitch Fix for Pets” in the making.

The name?

BarkBox – who, through a \$2 billion merger with Northern Star Acquisition Corp (STIC), will hit the public markets at some point in the first half of 2021.

BarkBox is an omni-channel retail brand for dogs whose core product is its BarkBox monthly subscription service.

In short, dog owners pay just over \$20 per month for BarkBox to send their pets a box of goodies, once a month. Each box has two toys, two treats, and one chew. Every month, the box has a unique theme, and all the goodies in that box fit that theme. For example, January's theme is "Spa Day," and the goodies in the box are designed to make it seem like your dog is spending the month at a luxurious spa.

Thus, just as Stitch Fix sends humans "clothing fixes" every month, BarkBox sends dogs "goodie boxes" every month.

BarkBox's secret sauce – much as is the case with Stitch Fix – is the data.

The company collects dog breed, size, sex, age, location, activity, and diet data on most of the pets in its ecosystem. BarkBox then leverages advanced analytics to derive insights from that robust data-set to find out what sorts of pets like what sorts of toys. The company uses that data to personalize each box to each dog, so that young, small dogs get young, small dog toys, and old, big dogs get old, big dog toys.

Pretty neat idea, huh?

BarkBox essentially takes the whole guess-and-check, timely process of shopping for a dog – and packages into a hyper-convenient, data-driven subscription service. It's really the Stitch Fix for Dogs.

Now, I know what you're thinking... personalized boxes for dogs... *really?*

Yes, really. Modern pet parents love their pets. They *really* treat them like children. They *really* are willing to pay for premium services for their pets.

Don't believe me? Believe the numbers.

Back in fiscal 2014, BarkBox had 80,000 paid subscribers. Today, the company has 1.1 MILLION paid subs – representing astounding growth of ~1,200% over the past six years.

Clearly, the demand is there.

And BarkBox is doing everything right to capitalize on that demand through the highest-quality, most-trusted dog subscription box in the industry (the service has a Net Promoter Score of over 70, while reviews across the internet are broadly very positive).

Going forward, BarkBox will continue to grow its legacy BarkBox monthly subscription service. After all, there are 85 million pet families in the U.S. – only 1.3% of those families subscribe to BarkBox today, giving the company lots of runway to grow that core service.

But, perhaps more exciting, BarkBox is in the early stages of expanding into an *all-in-one subscription service for all-things-pet-care*.

BarkBox has either already launched and/or is the process of launching new personalized monthly services like BarkEats (foods), BarkHome (bedding and accessories), and BarkBright (dental products).

In other words, just as Stitch Fix is creating a style service so that you never have to go back to a mall in your life, BarkBox is creating a multi-faceted pet care service so that you never have to go back to Petco in your life.

If BarkBox successfully pulls this off – and gets millions of households across the U.S. to use its service for dog food, bedding, dental products, and toys – then this will one day be a very, very big company.

The market cap today stands at just \$2.6 billion....

So, if you're a pet lover and someone who believes that the humanization of pets represents a huge economic opportunity, then you should consider putting BarkBox stock on your buy radar today.

Key Company Details

Company Name	Northern Star Acquisition Corp.
Ticker Symbol	STIC
Share Price	\$12.83
Current Market Value	\$440 Million
Annual Revenue	N/A
Catalyst	Pet Humanization Megatrend

A Strong, Hypergrowth Battery Tech Stock to Play the Booming EV Revolution

By Luke Lango February 3, 2021

Last week, legacy automobile titan General Motors shocked the world when it announced that it would go *all-electric* by 2025.

That's about as clear of a sign as you'll ever get that the EV Revolution is going take over the auto world.

GM is a titan of yesterday's auto world. The company has made a killing selling diesel and gas-powered cars for over a century. They don't want things to change. They want to hold on to what has worked forever...

Even *that* company is going all-electric.

This is like when Grandpa got an iPhone. That's when you knew smartphones were going take over the communications world.

Well, *this* is when we know that EVs are going to takeover the automobile world.

Grandpa is pivoting to EVs... meaning that there has never been a better time to invest in EV stocks.

What are the best types of stocks to buy to play this revolution? Battery stocks.

That's because the battery is the "engine" of an electric vehicle. It is what makes the car go. The driving range of an EV... the life span of an EV... the cost of an EV... the safety of an EV... the charging time of an EV... *all of that* is determined by the battery.

The battery determines everything about an EV - and that's why a third of an EV's value resides within the battery itself.

To that end, the company that makes the best EV batteries will be the technological force which drives the multi-trillion-dollar EV Revolution... and will inevitably turn into a titan of the auto industry.

In today's edition of *The Daily 10X*, we will tell you about one well-established battery tech company that could turn into that titan of the auto industry. Investors who buy this stock today could easily score more than 10X returns over the next decade...

The Unrivaled Leader in Making Batteries for Commercial EVs

When it comes to making EV batteries for the commercial market – which includes buses, trucks, vans, trains, and mining vehicles – there is one clear leader in the world today: Microvast.

Microvast is a Houston-based commercial EV battery maker that is set to go public through a business combination with Tuscan Holdings Corp. (THCB).

The company, which was founded in 2006, launched its first CV-focused battery solution in 2010. In the decade since, the company has built manufacturing plants throughout Europe and Asia, and installed batteries in over 30,000 vehicles across 160 cities and 19 countries. Those vehicles have logged a combined 3.8 billion miles on Microvast batteries.

Those numbers are unrivaled in this space.

Microvast is the leader in the commercial EV battery industry.

Of course, that only matters *if* Microvast can sustain its leadership position as the commercial EV battery market grows by leaps and bounds over the next decade.

That's exactly what *will* happen.

Microvast didn't become the leader in commercial EV batteries by accident. They got here by leveraging multiple proprietary technology breakthroughs to develop the market's best-performance commercial EV batteries.

One of those breakthroughs is the usage of a gradient cathode that enables the precise distribution of elements across the cathode particles, and thereby boosts energy cell density and reduces manufacturing costs.

Another one of those breakthroughs is employing a non-flammable electrolyte solution that virtually eliminates the risk of battery fires (a major risk in EV batteries).

Yet another one is a highly special aramid separator, which has higher thermal stability than charged cathode materials and which features 2X the temperature resistance of traditional poly-ethylene separators (which, in turn, enhances safety and charging time).

Slap it all together, and Microvast's commercial EV batteries feature best-in-class fast-charging capabilities, high energy density, significantly longer life cycles, and proven safety performance.

In numbers, Microvast's most recent generation of batteries, relative to leading competitors' batteries, have *10% more energy density*, more than *double the life cycle*, and fully charge in about *one-third the time*.

This breakthrough process for developing the best commercial EV batteries is protected by 550 patents – so Microvast is likely to sustain this significant technical advantage for the foreseeable future.

At the same time, thanks to its early market dominance, the company has established multiple marquee customer and R&D partnerships with auto industry leaders – including CNH Industrial, Oshkosh Corporation, BMW, the United States Council for Automotive Research, Argonne National Laboratory, and an unnamed leading Germany luxury sports car company.

These partnerships give Microvast a leg-up when it comes to winning commercial EV battery contracts.

So does Microvast's unmatched production capability, which means the company should be able to produce more batteries than any of its competitors.

All in all, the writing is on the wall here: Microvast is – *and should remain* – the unrivaled leader in supplying batteries into the commercial EV market.

This is a market which that is expected to soar to \$30 billion in value in the foreseeable future.

Microvast is valued at just \$6 billion today.

As a \$6 billion company set to dominate a \$30+ billion market, Microvast has enormous long-term upside potential – so much that you may want to consider taking a position in Microvast stock today.

Key Company Details

Company Name	Tuscan Holdings Corp.
Ticker Symbol	THCB
Share Price	\$15.66
Current Market Value	\$550 Million
Annual Revenue	N/A
Catalyst	Electric Vehicle (EV) Revolution

A Small, Freshly Public Ad Tech Stock That Could Turn into the “Next Trade Desk”

By Luke Lango February 4, 2021

Let me tell you a little story about an ad tech company called The Trade Desk (TTD).

Back in 2018, this was a tiny, \$2 billion company that had built a valuable yet not-very-widely used programmatic advertising platform which leveraged data to help brands optimize their digital ad campaigns.

Although not many people on Wall Street were talking about the company, I saw The Trade Desk as *the next big thing in ad tech*.

Why?

Because data-driven advertising represented the future of the entire ad industry, since it eliminated the “guess work” from advertising and produced superior outcomes. The Trade Desk offered the market’s best demand-side ad tech platform for data-driven advertising – and consequently, I told investors to buy The Trade Desk stock back in 2018.

Since then, that tiny, \$2 billion company with a not-very-widely used platform has turned into a \$40 BILLION titan of industry with a data-driven advertising platform that is challenging Amazon, Facebook, and Google.

Needless to say, buying The Trade Desk stock back in 2018 was one of the best things my readers I ever did...

Now, I think I've found the *next The Trade Desk*.

In today's edition of *The Daily 10X*, we will tell you all about this small, freshly public company. It is exactly where The Trade Desk was back in 2018 – with a \$2 billion market cap and a very valuable not yet widely used data-driven ad tech platform. Over the next two years, it could do exactly what The Trade Desk did over the past two years – and that is soar by nearly 20X.

Exactly Like The Trade Desk... But on the Sell-Side of Advertising

The advertising market has two sides.

There's the demand-side (*or buy-side*), which represents the brands and marketing agencies that buy advertising inventory to market their products and services.

Then there's the supply-side (*or sell-side*), which represents the content publishers and app developers that sell that ad inventory to monetize their content and platforms.

The Trade Desk provides data-driven ad tools on the buy-side of the advertising equation. That is, the company leverages its data-driven algorithms and tools to help brands and agencies run efficient marketing campaigns that maximize the value of every ad dollar they spend.

On the sell-side, The Trade Desk's equivalent is a company that just came public via a hugely successful IPO in December of 2020: PubMatic (PUBM).

PubMatic has created a sell-side ad tech platform that leverages data-driven algorithms and tools to help content publishers and app developers maximize the value of their ad inventory.

In essence, PubMatic combines ad bid data from demand-side platforms, with consumer demographic and interest data from content publishers, to help ad inventory owners put the right ads in front of the right consumers, so as to increase advertiser return-on-investment (ROI) and publisher revenue.

It is The Trade Desk for ad sellers.

And, as is true with The Trade Desk, the value of the PubMatic business model lies in the company's *data*.

The Trade Desk was able to turn into a \$40 billion titan of the ad industry because it had more ad data than anyone else on the buy-side of this industry... which led to the platform being able to deploy the best data-driven algorithms, which ran the best ad campaigns for ad buyers.

PubMatic runs on the same data-driven growth flywheel.

The company was a first-mover in the sell-side programmatic ad tech game. As such, the company has been able to rack up partnerships with some of the biggest ad sellers in the world, including News Corp, Verizon, AMC, and Electronic Arts.

This matters only because it means PubMatic has amassed the largest and most valuable data-set in the sell-side programmatic ad tech world.

The company processes 1 trillion ad bids per day, is responsible for 134 billion daily ad impressions, and produces 1.65 petabytes of data every single day.

Those numbers are unprecedented in the sell-side ad tech space.

And as such – because algorithms are informed by data – PubMatic's programmatic ad algorithms are also unprecedented in terms of their ability to maximize the value of publisher ad inventory.

This data advantage is enormous. But it's not PubMatic's only edge...

The company's approach to providing sell-side ad tech solutions is unique and potentially game-changing. Traditionally, sell-side platforms have focused exclusively on helping ad sellers in a "closed box" loop. But PubMatic, seeing the value of transparency and coordination in the advertising process, has opened up this "closed box" and has integrated its platform with leading buy-side players like The Trade Desk.

This integration should only bolster the effectiveness of PubMatic's solutions, since it gets both the buy- and sell-side parts of the ad equation to work together to produce Pareto optimal outcomes.

Concurrently, PubMatic has a reputation for "*innovation*." Two of the five customers quoted in PubMatic's S-1 cite the company's "innovation" as a reason why they chose PubMatic as their sell-side ad tech solutions provider. This mostly stems from the company's leadership in header bidding, which PubMatic basically pioneered.

But, more importantly, this innovation DNA bodes well for future product developments and business expansions.

Net net, PubMatic is far from a “sure thing.” That doesn’t exist in the stock market. But, it does have all same ingredients that The Trade Desk had two years ago – and that worked out to a 20X gain for The Trade Desk stock in just 24 months.

Could PubMatic pull off a similar meteoric rally?

Absolutely... which means that PubMatic stock deserves to be your buy radar today.

Key Company Details

Company Name	PubMatic, Inc.
Ticker Symbol	PUBM
Share Price	\$39.75
Current Market Value	\$1.9 Billion
Annual Revenue	\$127 Million
Catalyst	Data-Driven Advertising Revolution

A Small Molecular Diagnostics Stock to Play the Hyperpersonalized Future of Healthcare

By Luke Lango February 5, 2021

The healthcare world is dramatically changing.

Genetic editing. Telemedicine. Robotic surgeries. Automated record keeping. Across the board, the ~\$10 TRILLION global healthcare industry is in the midst of a radical transformation.

A big pillar of this transformation is a shift towards “*hyperpersonalized healthcare*.”

The status quo in healthcare today is to prescribe treatments based on physical traits – things like height, weight, BMI, age, symptoms, etc.

The problem therein is that physical traits are non-unique. That is, two very different people with very different genetic makeups and very different reactions to medications could have the same height and weight – and therefore, in today’s healthcare system, they would receive the same treatment.

See the problem there?

Those two patients will react differently to that same treatment. Maybe one gets better. Maybe the other doesn’t – in which case, at the end of the treatment, it’s back to square one, which means the patient remains sick and more dollars will be spent on nursing that patient back to health.

Basing treatments on physical traits and symptoms results in non-personalized healthcare, which results in *adverse patient outcomes* and *wasted medical spend*.

It’s time for the world to embrace hyperpersonalized healthcare.

To be sure, physicians have long known the benefits of hyperpersonalized healthcare. But they’ve failed to embrace it because, in order to personalize treatments based on genetic makeup, you need to map each patient’s unique human genome – which, for decades, has been very expensive.

That’s no longer true.

The first human genome (sequenced by the government in the early 2000s) cost \$3 billion. Today, you can map your own human genome for as little as \$300 – and that number projects to keep falling to below \$100 within the next few years.

With the cost of genetic sequencing rapidly falling to the same cost as a nice dinner, the doors are finally opening for a new era of hyperpersonalized healthcare to emerge.

Forget the “vital” measurements. In the future, you’ll go into a doctor’s office, they’ll map your genome, they’ll know exactly what’s wrong with you and what treatment will work perfectly, they’ll prescribe that treatment, and you’ll be as good as new in days.

That's the future of healthcare.

And the time to invest in that future is right now, while it still remains a promising concept and before it becomes a ubiquitous reality.

In today's edition of *The Daily 10X*, we will give you an explosive way to play this exciting megatrend. It's by buying a small, completely off-the-radar molecular diagnostics company that is building the genetic tests which will help facilitate this hyperpersonalized healthcare future.

A \$365 Million HealthTech Company Disrupting the \$10 Billion Cancer Treatment Market

Of course, the viability of hyperpersonalized healthcare rests on the accuracy of the genetic tests which physicians use to map individual genomes.

And that's why a \$365 million molecular diagnostics company by the name OncoCyte (OCX) is such an attractive play on this burgeoning market.

OncoCyte makes the genetic tests which physicians will use to facilitate hyperpersonalized healthcare. The company has developed a unique technology platform - called Determa - that rapidly and cost-effectively sequences the human genome, and identifies certain oddities in each genome mapped.

OncoCyte is currently gearing this technology platform to the cancer treatment market. Specifically, the company is creating a series of genetic tests to help physicians better treat cancer patients.

The process is simple.

1. A patient runs an independent diagnostic test to screen for the prevalence of cancer.
2. If cancer exists, the patient is administered a series of Determa genetic tests which map the patient's genome.
3. The data gleaned from that genomic model helps the physician decide what treatment is best for the patient (adjuvant chemo, targeted therapy, or immunotherapy) based on the patient's genetic makeup.
4. It also helps the physician track the effectiveness of the therapy, and detect if the cancer is coming back.

In giving data-driven answers to those questions, OncoCyte's Determa genetic tests help *improve patient outcomes* and *reduce medical costs* throughout a patient's cancer treatment journey.

Currently, OncoCyte has only one product in market: The DetermaRx test, which identifies Non-Small Cell Lung Cancer patients at high risk of recurrence post-surgery.

Sound like a niche product? It is. Management believes its addressable market is just \$140 million.

But this company is *not* a one hit wonder.

OncoCyte's breakthrough Determa platform lends itself to multiple genetic tests... and over the next four years, the company plans on launching seven additional genetic tests, the sum of which have an addressable market nearing \$10 BILLION.

In other words, OncoCyte is a breakthrough molecular diagnostics company that is *still in the first inning of its growth narrative*.

That's why this revolutionary company is worth just \$365 million today...

Could it one day be worth several billion dollars? Absolutely.

And that's why you should put OncoCyte stock on your buy radar today.

Key Company Details

Company Name	OncoCyte Corporation
Ticker Symbol	OCX
Share Price	\$5.12
Current Market Value	\$365 Million
Annual Revenue	<\$1 Million
Catalyst	HealthTech Megatrend

Weekly Update: The Internet is No Longer Undefeated

By Luke Lango February 6, 2021

The internet is no longer undefeated.

Folks across social media love to say that “the internet remains undefeated.” It’s a saying which basically means that regardless of what anyone does — good or bad — the internet will always have the last laugh.

Well, this week, the internet suffered its first loss.

Through the WallStreetBets forum on Reddit, the internet tried its hardest to push up the stock price of left-for-dead video game retailer GameStop by using sheer crowdsourced buying power.

For a while, *it worked*. Throughout December and January, GameStop stock soared from \$15 to \$500.

But this past week, GameStop stock fell off a cliff. It dropped from a \$500 peak... *to below \$50*.

Yes. There were some greater, very suspicious forces at work which started the rapid sell-off, the biggest of which was retail trading platform Robinhood restricting buying capability of GameStop stock.

I’m not here to say what Robinhood did was right — it wasn’t. And to that end, the internet was fighting an unfair battle.

But... I am here to tell you this:

The internet is no longer undefeated.

That means there is only one remaining undefeated force in the world. And it's a force that will remain undefeated forever.

I'm talking, of course, about innovation.

Innovation — not the internet — remains undefeated.

While the internet was suffering a major loss this week as GameStop stock plunged, innovation hit its stride again — and the stocks of companies which have been using innovative new technologies to improve the world and unlock enormous economic value in the process, kept doing what they've been doing ever since the dawn of capitalism: *they pushed higher*.

The Ark Innovation ETF (ARKK) — a collection of some of the most innovative companies in the market — rose over 8% this week. It's now up 170% over the past year, and more than 800% over the past five years.

Innovation is the fuel of growth. Innovation leads to the creation of exciting new products and services, which leads to accelerated growth.

This has been true. It still is true. It will forever remain true.

Why? Because innovation is what powers the future, and the future is an unstoppable force that waits for no one.

Don't believe me? That's fine.

Maybe you'll believe Jeff Bezos. Yes. *That* Jeff Bezos — the Amazon founder and world's second richest person.

In his farewell letter to Amazon employees this week, Bezos wrote:

“Invention is the root of our success.”

Need I say more?

To consistently score huge gains in the market, invest in innovation. It's that simple.

With that in mind, let's dive into this edition of *The DTX Weekly Update*, and break down some DTX stocks that have staged big moves over the past few weeks.

Arcimoto (FUV) Becomes Our Newest 10X Winner

Back in our [June 17 issue](#), we asked you to recall the Matt Damon movie *Downsizing* to frame our bull thesis on small, 3-wheel EV maker Arcimoto (FUV) – a stock which we said could soar as much as 3,000%.

Since then, Arcimoto stock has been on fire... and this week, it entered rare territory. It became *our newest 10X winner*.

That's right. We highlighted Arcimoto stock to readers at \$3.60. It soared above \$36 this week.

Congrats to all our readers that acted on this pick. But, if you haven't, *is it too late?*

I don't think so. This is still just a \$1.2 billion company, and while small cars have historically not sold well in America, times are changing. Rapidly. And I see Arcimoto selling a lot of FUVs into the urban mobility, last-mile delivery, security, and first response end-markets over the next several years.

We continue to believe this is a \$3+ billion company in the making – meaning there is still lots of upside left in Arcimoto stock.

But be careful of chasing. Be smart. Be patient. Wait for a pullback. Then pull the trigger.

Digital Turbine (APPS) Surges to 800% Gains

Back on [June 8](#), we told you that tiny app advertising firm by the name of Digital Turbine was set to be the “next big thing” in the mobile boom, as the company pioneered a genius, novel business model that is basically targeted advertising for mobile phone app downloads and installs.

Since then, Digital Turbine stock has not disappointed, *soaring as much 790%* since we highlighted the stock.

A big chunk of this near 10X rally came this past week, on the heels of Digital Turbine reporting stellar third quarter numbers that included 146% revenue growth and 300% EBITDA growth.

Those numbers broadly underscore that Digital Turbine’s business model of programmatically installing apps on phones – which was once considered weird and intrusive – is now gaining mainstream traction.

As it does gain mainstream traction, Digital Turbine has a long runway for growth ahead.

We just updated our 2021 price target on Digital Turbine stock to *above \$100* – and see the stock climbing above \$200 in the long haul.

Thus, while the “10X” part of the Digital Turbine stock rally has mostly happened, there is still 100%-plus upside left in this red-hot name.

Stitch Fix (SFIX) Falls as Short Squeeze Unwinds

Since our [July 15 issue](#) on fashion tech company Stitch Fix – in which we told you that unique e-commerce company was on the verge of a defining a new era of hyper-personalized, subscription-based apparel shopping – the stock has been on an absolute tear.

So far, Stitch Fix stock has *soared as much as 330%*.

But the stock took a breather this past week, falling from over \$100 to about \$80, as the market-wide short squeeze trade unwound.

Specifically, Stitch Fix stock got caught up in the short squeeze frenzy in January because 33% of the float is sold short. The stock consequently soared from \$50 to \$100 in January.

Then, as that massive short squeeze trade unwound in February, Stitch Fix stock gave back some of those gains.

But don't get things confused here. The *only* thing that Stitch Fix and GameStop have in common is a big short interest. Outside of that, the two couldn't be more different. Stitch Fix is an innovative disruptor leveraging breakthrough technologies to fundamentally change a trillion-dollar industry. GameStop is none of that.

So, it's probably best to use recent weakness in Stitch Fix stock to your advantage. Long term upside potential in this name is promising.

Workhorse (WKHS) Soars on Political Momentum

In our [August 25 issue](#), we told you about Workhorse, a next-generation electric vehicle and aircraft manufacturer on the

culsp of pioneering disruptive growth in the “needs-to-be-upgraded” last-mile delivery market.

Since then, Workhorse stock has *soared as much as 163%*.

The stock got a big boost over the past few weeks as U.S. President Joe Biden has essentially telegraphed that Workhorse will win the hugely sought-after USPS contract.

If you’ll remember, there are three finalists for that USPS contract: 1) Workhorse, with its U.S.-made electric van; 2) Karsan, a Turkish-based company; and 3) Oshkosh, who submitted an ICE (internal combustion engine) van for the contract.

Biden is pledging to electrify federal fleets. That means electric vans. Not a new ICE van. So, Oshkosh is basically out of the running. Biden is also pledging American-made vans. Karsan doesn’t fit that bill. So, they’re basically out of the running, too.

Who is left?

Workhorse.

To that extent, I think it’s basically a done-deal. Workhorse will win the USPS contract. When the company does, *Workhorse stock will pop in a huge way.*

In case you missed any of this week’s issues, we talked about...

- [Beam Therapeutics](#) (BEAM), a highly differentiated gene editor that is pioneering a new evolution of gene editing techniques that could be the key to making safer genomic medicines.
- [BarkBox](#) (STIC), an innovative e-commerce company that is turning into the “Stitch Fix for Pets.”

- [Microvast](#) (THCB), the unrivaled leader in the commercial EV battery market with defensible size and technological advantages.
- [PubMatic](#) (PUBM), a freshly public ad tech company that could turn into the sell-side equivalent of The Trade Desk.
- [OncoCyte](#) (OCX), a small molecular diagnostics company that is using genetic tests to pioneer the hyperpersonalized future of healthcare.
-

Monthly Review: The Fundamentals Always Win

By Luke Lango February 7, 2021

This past month taught investors an important lesson: Fundamentals always win.

It was a wild month. Some would say unprecedented. Sociopolitical riots. Market sell-offs. Short squeezes. Speculative bubbles. Never-before-seen trading restrictions.

It's as if 2021 looked at 2020 and said, *"That's all you got?"*

January was truly wild.

And yet, through it all, the stock market rallied. Year-to-date, the S&P 500 is up more than 3%. Both it and the Nasdaq are at fresh all-time highs.

Why?

Because all that stuff — the Capitol riot, the GameStop short squeeze, the Robinhood trading bans — *is largely irrelevant to the markets*.

They're optical headwinds. Optical headwinds pass. When they do, the focus returns to the fundamentals.

And so I repeat: When it comes to the stock market, fundamentals always win.

Right now, the market fundamentals are very healthy.

The economic data is *solid* (jobless claims have fallen for three straight weeks). The earnings data has been *great* (companies are topping earnings this quarter at their second highest rate since 2008).

The vaccine news flow has been *positive* (the number of Covid-19 vaccines administered passed the total number of Covid-19 cases globally this week). The political developments have been *favorable* (D.C. is hyperfocused on climate change, Covid-19, and stimulus, with very little talk of higher tax rates).

And, perhaps most importantly, the Fed continues to keep its foot on the liquidity gas pedal, promising just last week to keep rates at zero and to continue expanding its balance sheet via asset purchases.

The fundamentals, across the board, remain strong. So long as that remains true, the markets will ignore optical headwinds and keep pushing higher.

This unmoving focus on the fundamentals is how we've been able to navigate through this storm and continue to score you – regardless of the macro-backdrop – *enormous returns*.

Just look at our numbers.

The average return across all 182 of our stock picks since May? *A jaw-dropping 117%*.

The percent of picks that have had positive returns? *An impressive 85%*.

How many stocks have doubled? 74 – meaning *40% of our picks have risen at least 100%*. That's two out of every five picks. So, considering we give you five picks a week, the data says you can expect two picks a week to realistically double.

And, of course, the most important number... how many 10X stock picks have we delivered? Four so far – and we have plenty of stocks in the up 500%, up 600%, and up 700% range that look ready to soar into 10X territory soon.

Here's our *Daily 10X Monthly Scorecard*:

<i>% Return</i>	<i># of Stocks from DTX</i>	<i>Change from Last Month</i>
10% or more	170	+29
20% or more	155	+28
50% or more	119	+28
100% or more	74	+22
200% or more	41	+15
400% or more	19	+6
500% or more	14	+6
1,000% or more	3	+1

We've accomplished a lot so far.

But we are far from done.

The world is changing faster today than it ever has before.

Self-driving cars are becoming a reality. Artificial intelligence is automating tasks. Robots are replacing jobs. Plant-based foods are taking over grocery stores. Genetic editing is giving us a chance to cure disease. Clean energy is replacing fossil fuel.

We're investing in all of this innovation.

And by investing in all of the world's most powerful and disruptive forces, we aren't here to score a quick buck – we're here to generate life-changing wealth.

Stick with us, and you can do the same.

**This Microcap eSports Stock Isn't on
Anyone's Radar... But It Could Be a HUGE
Winner**

By Luke Lango February 8, 2021

What do people around the world do more than anything else?

They game.

There are some 3.5 billion people globally who play video games. About two out of every three Americans consider themselves regular gamers. And, perhaps most impressively, these gamers are spending an average of 51 minutes per day playing video games.

That means video gaming is now *the most ubiquitous and engaging digital activity in the world* – more ubiquitous and engaging than even Facebook.

But video gaming is about more than just playing. Like sports, it's about watching, too.

ESports – which is generally just organized professional tournaments for video games, with players, teams, and fans (think NBA for video games) – has emerged into a huge industry globally.

ESports tournaments have now outstripped all traditional sports events both in terms of viewership and prize pool.

A few examples to contextualize the sheer size of this market...

- The 2019 League of Legends championship drew a larger audience than the Super Bowl.
- The winner of the Fortnite World Cup won more money than Tiger Woods at the Masters.

Momentum isn't slowing. The NFL and eSports technology platform Skillz (SKLZ) signed a multiyear partnership last week wherein the two will create an NFL-themed mobile eSports game.

(Fun fact: We told readers about Skillz stock back in our [October 29 issue](#). It's up over 250% since then.)

Long story short, eSports are the new sports – and this is creating a multi-billion-dollar investment opportunity.

In today's edition of *The Daily 10X*, we will tell you about a tiny eSports stock that isn't on anyone's radar today – but which has the opportunity to one day be one of the bigger players in this space. If the company realizes its full potential, this microcap stock could be an enormous winner.

A Tiny Company with Big Dreams, Tons of Momentum & Enormous Potential

“Keep inventing, and don't despair when at first the idea looks crazy.”

Amazon founder Jeff Bezos wrote that in his farewell letter to Amazon employees last week (Bezos is stepping down as CEO of the technology giant).

It's a quote which underscores my bullishness on a tiny eSports company by the name of Esports Entertainment Group (GMBL).

Esports Entertainment Group operates an eSports wagering site where fans can bet against one another on the outcome of an eSports competition. It's basically online sports betting for eSports.

The site – Vie.gg – is only operational outside of the U.S. (for licensing purposes). Its biggest countries of operations today include Germany, Japan, Brazil, Argentina, and Canada.

The company today is very, very small. Esports Entertainment has a \$110 million market cap, and is set to do just \$13 million in sales this year.

But this is where I come back to the Bezos quote: *“Keep inventing, and don't despair when at the first the idea looks crazy.”*

Esports Entertainment may be small today... but the company has big and ostensibly crazy dreams for what it can be tomorrow. If the company turns those dreams into a reality, this stock will turn into one of the market's biggest winners.

Here's the story.

Vie.gg is the only eSports-focused wagering platform that has Tier 1 gaming licenses (Malta, the UK, and Ireland). This is the industry's first-mover. The company is also applying for a license in America – and if it wins that license, Vie.gg will be significantly distinguished from a legal capability standpoint as the most established eSports betting platform in the world.

Management is hoping to leverage unique partnerships (Esports Entertainment has struck revenue-share deals with ~190 eSports teams from across the globe) to on-board eSports fans as Vie.gg gamblers as the company wins more and more licenses to operate.

The end goal? Turn Vie.gg into a DraftKings for eSports.

But the Esports Entertainment management team doesn't want to stop there. Far from it. The company is attempting to build an *entire physical and virtual ecosystem surrounding its eSports wagering platform*.

The company has acquired Helix eSports, a physical eSports center operator that runs two of the five largest eSports gaming centers in America. Management wants to open dozens more centers over the next few years, turn these locations into mini-stadiums for eSports events, and ultimately leverage these physical locations to grow eSports awareness and enthusiasm to drive fans to its Vie.gg wagering platform.

Esports Entertainment has also acquired ggCircuit, a software platform that helps manage physical eSports centers. The goal there is to leverage ggCircuit's platform to enable in-person dynamic betting during eSports competitions at Helix eSports centers.

The company has also acquired Genji Analytics, an analytics provider for competitive gaming. The goal here, of course, is to inject data analytics capability into all of its eSports wagering activities, so as to create the smartest eSports betting platform in the world.

Do you see where I'm going with this?

Esports Entertainment is a tiny eSports betting platform today that isn't even available in the U.S. It's going to do less than \$15 million in sales this year. *That* is a company worth no more than \$110 million.

But *that* is *not* the company that Esports Entertainment will be in a few years.

By 2025, this could be an eSports entertainment empire, with global reach and operations that span across the entire eSports value chain, from competitions to back-end software.

That is a company which could easily clear several hundred million dollars in sales – and which could be worth several billion dollars one day, especially as the eSports market goes from niche, to mainstream.

And that is why investors bullish on the eSports megatrend should consider taking a position in Esports Entertainment Group stock today... *before* the company's crazy dreams turn into a reality.

Key Company Details

Company Name	Esports Entertainment Group, Inc.
Ticker Symbol	GMBL
Last Week's Close	\$7.72
Current Market Value	\$110 Million
Annual Revenue	<\$1 Million
Catalyst	eSports Megatrend

This Small E-Retail Stock is Ready to Disrupt the \$840 BILLION U.S. Used Auto Market and Soar Nearly 20X

By Luke Lango February 9, 2021

Did you catch the Super Bowl on Sunday?

It was a surprise blowout game. The pretty heavily favored Kansas City Chiefs got stomped by the upset-minded Tampa Bay Buccaneers.

It was a reminder to us sports folks to never (ever) count out Tom Brady...

In any event, I'm telling you this because, as you know, the commercials on Super Bowl Sunday are just as big as the game itself.

That's why I was pleasantly surprised to see automobile e-commerce platform Vroom (VRM) run a 30 second ad during the game.

In it, Vroom melodramatically relates the in-person car shopping process to someone being held captive and tortured in a horror movie – while simultaneously painting the online car shopping experience as a hassle-free thing you can do while sipping on lemonade in the front lawn.

Dramatic? Yes.

Accurate? Also, yes.

Car dealerships are not fun places. You have the salesmen forcing you into a decision. You have the lengthy sales process, the credit checks, and the price comps. Often, you have some Wild West-style negotiating tactics.

And, sometimes, you spend hours at a dealership... only to walk away not buying anything, and going to another dealership the next day (as some of us know, this process can drag on through multiple weekends).

Or, you could just go onto Vroom.com and buy a car – the same way you buy cosmetics products or clothes.

The legacy physical car shopping process needs to be digitized, and by extension, made *simpler* and *hyper-efficient*.

As the Vroom commercial showed the world, this digitization is happening now.

The investment implications are enormous. The used vehicle market is an \$840 billion industry in the U.S. alone. Less than 1% of that market is online today.

If, by 2030, consumers buy cars online as much as they buy pet supplies online today (~20% of the time), then the automobile e-commerce market will grow by over \$150 BILLION in the 2020s.

In today's edition of *The Daily 10X*, we will tell you how to invest in this explosive transition. It's by buying a small, California-based auto e-commerce platform that has successfully differentiated its platform in a meaningfully enough way to turn into one of America's largest online car platforms by the end of the decade.

From Dominating California, to Dominating America

In California, one e-commerce platform rules supreme when it comes to buying and selling cars online.

It's not Vroom. And it's not Vroom's much bigger and much more successful competitor, Carvana (CVNA).

Instead, it's a little-known, \$800 million used auto e-retailer by the name of Shift Technologies (SFT).

Much like Vroom and Carvana, Shift operates an e-commerce platform where consumers can sell, research, browse, and buy cars online. That platform has all the bells and whistles of a solid auto e-retail platform: Test driving, instant offers, augmented reality imaging, door-to-door delivery, etc.

But, unlike Vroom and Carvana, Shift is not a national story. *It's a California story.* Up until October 2020 when the company expanded into Seattle, Shift only had fulfillment centers in California and only sold cars to consumers in the "Golden State."

Limited reach, sure. But Shift capitalized on this limited reach by turning into the dominant player in California's online auto market.

Shift sold 8,262 cars in California via its website in 2019. By my estimates, only about 40,000 used cars were sold online in California in that same year. Thus, in 2019, Shift controlled about 20% of the online auto market.

That's a big market share. How did Shift do it?

By focusing on the most wide-reaching segments of the used auto market.

Specifically, Shift has built its platform for two types of cars: *old cars* that are between 3 and 10 years old, and *cheap cars* that are worth less than \$20,000.

Those are not sexy markets. But they are big markets. Cars that are between 3 and 10 years old comprise 84% of the used auto market in the U.S., while cars with sub-\$20,000 price tags are about 60%-plus of the market.

In those two categories, Shift has the best selection. Roughly 75% of Shift's inventory is dedicated to cars aged 4 years or older (versus ~50% and lower for everyone else), while 80% of its inventory falls in the sub-\$20,000 price range (versus 73% Carvana and 21% for Vroom).

Importantly, these advantages aren't localized. That is, California isn't the only market where consumers buy cheaper and older cars. All 50 states have these same characteristics, and therefore, Shift's strategic advantage over Carvana and Vroom is one that extends to a national scale.

That's why the bull thesis here is so *compelling*.

Over the next several years, Shift is going to significantly expand its reach beyond California (the company just expanded into Seattle late last year). If Shift can

replicate its California success in multiple states – which is doable – then this \$800 million company could be worth several billion dollars.

Indeed, my numbers say that if Shift does about half as well nationally as the company has done in California – and if ~20% of auto sales migrate online by 2030 – then this is a company that could be worth *more than \$15 BILLION* one day.

That’s nearly 20X upside from its current valuation.

So, if you’re bullish on the shift towards buying and selling cars online, you should consider taking a position in Shift stock today.

Key Company Details

Company Name	Shift Technologies, Inc.
Ticker Symbol	SFT
Last Week’s Close	\$8.17
Current Market Value	\$822 Million
Annual Revenue	\$150 Million
Catalyst	E-Commerce Revolution

The World’s Smartest Fund is Betting Big on This Small Tech Company to Revolutionize the Healthcare Industry

By Luke Lango February 10, 2021

Back in 1963, Warren Buffet – an up-and-coming stock-picking star at the time – bought a big chunk of American Express stock.

Had you followed him and put in just \$10,000 into that same trade back in 1963, you'd be sitting on more than *\$1.3 million today...*

Of course, that's some pretty useless information. After all, time travel isn't a thing, so it does us no good to ponder "what if" situations.

But, as it always does, history is repeating itself – and as the old the saying goes, those who don't learn from their mistakes, are doomed to repeat them.

In 2021, we have another up-and-coming stock-picking star. The new Warren Buffet, if you will.

Her name is Catherine Wood. She's the boss over at Ark Invest – a firm that runs the world's largest and best performing actively managed ETFs.

Ark Invest just made a big investment. The fund acquired ~500,000 shares of a brand-new, next-generation technology company that is trying to revolutionize the healthcare industry.

That's a \$12 TRILLION industry globally – and this is a \$4.7 billion company.

If successful, this \$4.7 billion company could turn into a multi-hundred-billion-dollar titan of industry.

And the world's best investment firm thinks this company has a shot to do just that.

In today's edition of *The Daily 10X*, we will tell you all about this hypergrowth company shaking up the way healthcare works. If successful, this company will become a household name across the globe – and its stock price will soar several thousand percent.

The New Way to Do Healthcare

America is about as politically divided as it has ever been, save the Civil War. But if there's one thing that all Democrats and Republicans can agree on, it's this: Healthcare in this country sucks.

It's *expensive* – 50% of U.S. families cannot afford their deductible, and 1 in 3 families have decided not to seek medical care in the past 12 months due to cost.

It's *inaccessible* – about 25% of ER visits are the result of inaccessibility to regularly scheduled doctor visits, and 77% of rural communities are considered “primary care health professional shortage areas.” Around 1 in 10 have no physicians at all.

It's *inconvenient* – the average time to schedule a first-time appointment with a doctor in the U.S. clocks in at a whopping 24 days, while 3 in 4 millennials would rather search for medical advice online than seeing doctors in-person.

So, seeing as healthcare is the one problem all Americans can agree on, a tiny company by the name of Hims & Hers (HIMS) set out two years ago to completely reimagine how healthcare works in this country, and in so doing, fix the most broken system in the U.S.

The company's solution? Digitize, centralize, and streamline healthcare – so that getting medical help is as easy as shopping on Amazon.

Specifically, Hims & Hers has created two telehealth websites – forhims.com and forhers.com – where men and women can virtually seek direct medical help. The process is super simple:

1. A customer visits one of those websites.
2. The customer completes a brief survey.
3. The customer has a telehealth consultation with a medical professional.
4. That medical professional prescribes a personalized medication regimen under the Hims or Hers brand for the customer, based on the customer's symptoms and demographics.
5. The medication is virtually filled out in Hims & Hers in-house cloud pharmacy.
6. The personalized regimen is mailed directly to the customer's house, sometimes on a recurring basis depending on the regimen.

Sound much easier than calling your provider, setting up an appointment, driving to the doctor's office, sitting in the waiting room, getting checked out by your doctor, then driving to your local pharmacy to get your actual medication?

It is. As stated earlier, Hims & Hers has improved access to and convenience of healthcare so that getting the right medicine to lead a healthy lifestyle is as easy as shopping for paper towels on Amazon.com.

But more than being accessible and convenient, Hims & Hers makes healthcare affordable.

Hims & Hers looked at the legacy healthcare supply chain and realized there was a lot of unnecessary junk in there that was just adding costs to the process. So, the company created its own fully-verticalized supply chain that removed that junk and

only kept the necessary parts: the brand, a provider network, a telemedicine platform, digital prescriptions, an EMR, and a cloud pharmacy.

No junk. Only value-additive links in the supply chain. And everything is in-house.

This simplification of the healthcare supply chain has removed a lot of wasted spend – and as a result, Hims & Hers is able to significantly reduce final medication costs for the end-user (i.e. *you*).

In other words, the traditional healthcare system in America is broken because it's expensive, inaccessible, and inconvenient. Hims & Hers is pioneering a DTC platform that fixes all three of those shortcomings – and in so doing, fixes the U.S. healthcare system.

To be sure, Hims & Hers has applied this novel approach to only a small segment of the broader healthcare market so far. Over 90% of the company's revenues come through sexual health, hair, and skin medications – which together comprise ~\$50 billion in spend in the U.S.

But there's two things to note here...

First, in those relatively small markets, *Hims & Hers is killing it*. Revenues have grown at a ~128% compounded rate since 2018, and the platform's Net Promoter Score is 65, versus just 9 for traditional healthcare.

Second, the Hims & Hers telehealth business model is *highly scalable*, and the company is already in motion to expand into the sleep, fertility, diabetes, and cholesterol markets. Plus, the company has plans to grow internationally, too.

Thus, this tiny company has what it takes to fundamentally change not just how folks improve their sexual health and hair, but how everyone across the globe gets healthcare.

If this company succeeds in that endeavor – and makes getting expert medical advice as easy as shopping on Amazon – then Hims & Hers will be a \$100+ BILLION company one day.

The market cap today is below \$5 billion.

It's a moonshot bet – but it's a moonshot bet that the world's smartest investment firm is making, so it may be worth your time to take a good hard look at Hims & Hers stock today.

Key Company Details

Company Name	Hims & Hers Health, Inc.
Ticker Symbol	HIMS
Last Week's Close	\$23.99
Current Market Value	\$4.7 Billion
Annual Revenue	\$132 Million
Catalyst	Digital Healthcare Revolution

This Hyperscale Rocket Company Will Turn into the “FedEx of Space”

By Luke Lango February 11, 2021

Welcome to Space Race 2.0.

The first space race took place over 50 years ago, and involved countries racing to see who could get to the moon first. The second space race is happening right now, and over the next decade, it will involve companies racing to see who can commercialize space first.

Why is this happening *now*?

A few reasons:

1. The need is greater. Overpopulation, resource depletion, and climate change are three existential crises facing humanity. All appear to be close to a tipping point of “no return.” Colonizing and commercializing space will give humans more space, more resources, and more places to potentially live – thereby solving these major crises which are of pressing concern today.

2. The technology is ready. For decades, human interest in space exploration has been limited by technological shortcomings. Those shortcomings are quickly becoming history. Advancements in propulsion technology, nanotechnology, and AI have given humans the technological capability to – for the first time ever – not just visit space, but *own space*.
3. The costs are practical. Also for decades, sending humans and objects to and from space was prohibitively expensive – so expensive that it was reserved for ultra-special projects, and nothing more. But the costs of space travel have collapsed in recent years, thanks to technological progress, and by the 2030s, many experts believe that flying people and objects to and from space will be as affordable as flying them between cities.

In other words, all the stars have finally aligned. For the first time in history, humans *need* to commercialize space, *can* commercialize space, and *want* to commercialize space.

Space Race 2.0 is on!

Throughout the 2020s and 2030s, new industries will be created surrounding space tourism, satellite imaging, satellite tracking, space-based connectivity, outer-space solar energy generation, space mining, and more.

The sum of these new industries will represent a multi-trillion-dollar economic opportunity.

And *today* represents the beginning of humans unlocking that enormous opportunity.

In today's edition of *The Daily 10X*, we are going to tell you how to tap into this once-in-a-lifetime investment opportunity. It's by buying shares in a brand-new space launch company that is building a series of mini-rockets which ultimately position the company to one day turn into the "FedEx of Space."

Democratizing Space Travel By Making it Cheap, Fast, and Convenient

In early February, a space launch company by the name of Astra announced that it was going to merge with Holicity Inc. (HOL) to become the market's first publicly traded rocket company.

When I heard the news, I immediately knew that Astra stock was going to be a *Daily 10X* stock pick, because this is the FedEx of Space in the making.

Here's the story...

You cannot commercialize space unless you first *put things in space*. That's why rockets are considered the building blocks of the Space Economy – without them, you can't get to space, and you can't do any of the cool stuff we just talked about.

Traditionally, space rockets have been huge, highly complex pieces of machinery that cost an arm and a leg to make... and even more money to launch.

Take SpaceX, for example. Its signature rocket – the Falcon 9 – clocks in at *240 feet tall* and can *carry 22,800 kilograms*.

This size is advantageous in some areas. It means the Falcon 9 can carry multiple large payloads into space in one trip.

But being big is also *disadvantageous in some areas*. The Falcon 9 is expensive and takes forever to make – so launches into space are few and far between, and reserving real estate on the rocket costs an exorbitant amount of money for satellite operators.

To that extent, big rockets aren't exactly accessible, convenient, or cost-effective. They're great for hauling big loads. Not so great for doing everything else. And, considering the bulk of satellites being launched over the next decade will be small satellites, this is a pretty big problem.

The solution? Small rockets.

Astra is making these small rockets. The company – whose CEO is the former CTO of NASA, and whose CTO is an MIT PhD who spent 10 years working on miniature high-performance rocket technologies at NASA – was founded in 2016 with one purpose: *Democratize space travel*.

To do that, the company set out to design the most basic, straightforward, no-fluff added small rocket that could still safely reach orbit, which could launch quickly and from essentially any airport in the world, at a fraction of a fraction of the cost of traditional rockets.

Even further, in designing these ultra-cheap, ultra-fast, ultra-accessible small rockets, Astra made sure its manufacturing process was highly scalable – so, the company has essentially automated almost every step of the small rocket manufacturing process.

The theory? If Astra could leverage automation to cost-effectively and rapidly manufacture a bunch of small rockets that could launch from anywhere, then the company would create a breakthrough cheap, fast, and convenient way for humans to travel to space.

That's a big deal. If you think of traveling to space from a logistics viewpoint, then today's big rockets are like trains. They can carry a lot, but they don't "launch" all that often and making one takes a long time and a lot of money.

In that analogy, these new small rockets are like the "vans of space." They can't carry a lot, but they "launch" all the time, there's a ton of them, and you can make one quickly and cost-effectively.

Thus, if Astra can perfect and scale its technology, it will turn into the "*FedEx of Space.*"

In December, the company took one huge step towards accomplishing this goal...

Astra became just the third private space launch company ever to reach space when its Rocket 3.2 ship – a 40-foot-tall rocket with a 100-kilogram payload capacity – successfully launched into orbit.

That's impressive. The more impressive part? It only took Astra *four years* to reach space – while it took SpaceX seven years.

In other words, Astra is no joke. It's a company that is on the cusp of taking the promising theory of small rockets, and turning them into a disruptive reality – and they're doing so at hyper-speed.

Astra has over 10 customers and 50 launches in its backlog, including over 5 U.S. government customers, for \$150+ million in contracted revenue. The company plans to start commercial operations later this year, before scaling into monthly launches in 2022, weekly launches in 2023, and daily launches in 2025.

In a nutshell, this company has spent the past four years perfecting its breakthrough small rocket technology, proved viability of that technology in late 2020, and will now spend the next five years turning this technology into a disruptive business.

That's why – if you're bullish on the Space Economy – you should put Astra stock on your buy radar today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	Holicy Inc.
Ticker Symbol	HOL
Last Week's Close	\$19.37
Current Market Value	\$725 Million
Annual Revenue	N/A
Catalyst	Space Race 2.0

By Turning Idle Cars into Active Cars, This Tiny Carsharing Stock Could Soar

By Luke Lango February 12, 2021

Editor's note: U.S. markets as well as our Customer Service department are closed all day next Monday, Feb. 15, for Presidents' Day. We'll be back with your next issue on Tuesday morning.

Covid-19 changed the world in *a lot of ways*.

Some of these changes are temporary. Example: Restaurants and hotels will broadly reopen, and consumers will soon get back to regularly dining out and globe-trotting.

Some of these changes, however, are permanent. Example: Consumers will permanently increase their uptake of delivery services, even after the pandemic fades from the spotlight.

Why?

Because during Covid-19, we were all forced to buy *everything* online. We bought Christmas gifts online. We bought food online. We bought furniture online. We even bought cars and houses online.

And guess what? We fell in love with the convenience of online shopping. Multiple surveys conducted in late 2020 found that over 50% of Americans prefer to shop online.

The shift to “Everything E-Commerce” is permanent.

This creates some problems. “Everything E-Commerce” means “Everything Delivery,” so demand for delivery services is going to soar over the next decade.

But supply in that market is *constrained*.

Not by the number of drivers. You can pretty much find anyone to drive for money. Just ask Uber, or DoorDash. There is no shortage of people who want to make money in the world.

But there is a shortage of cars.

Around 10% of U.S. households don’t have access to a car. Another 30% have access to only one car. Meanwhile, tens of thousands of potential drivers are turned away by Uber and Lyft every year because they don’t own a qualifying vehicle.

The result? In the delivery market, we have a supply crunch.

Whoever fixes this supply crunch will morph into an enormously valuable link in the delivery supply chain over the next decade.

In today’s edition of *The Daily 10X*, we will tell you about the small company that is positioned to do just that. It’s a tiny carsharing platform that has figured out a novel way to fix the delivery market’s supply problem, by making use of all the idle cars in America.

Creating the Triple-Win Carsharing Marketplace of the Future

Did you know that a typical car sits vacant on a driveway 96% of the time?

In other words, most cars are normally doing nothing – which means that the key to fixing the delivery market’s supply problem could be in “activating” those idle cars.

At least that’s how a small, \$260 million carsharing company by the name of HyreCar (HYRE) looks at the problem.

HyreCar operates a peer-to-peer marketplace that allows commercial and residential vehicle owners to rent out their cars to rideshare drivers.

The business model is simple.

A vehicle owner – such as a person, an auto dealer, or a rental car agency – lists their idle car(s) on HyreCar.com for a pre-fixed per day rental price. Rideshare drivers – such as Uber drivers, DoorDash drivers, or Amazon Flex drivers – browse this inventory of rentable cars on HyreCar’s marketplace.

Those drivers choose a vehicle, pay HyreCar that daily fee, and HyreCar splits that fee with the vehicle owner in an 80/20 split (with 80% going to the owner).

It’s a *triple-win marketplace*. Simply consider:

1. Rideshare drivers win, because HyreCar empowers potential rideshare drivers who don’t have access to an eligible vehicle to actually drive and earn money.
2. Vehicle owners win, because the platform provides new cash flows to vehicle owners by enabling them to monetize an unused yet valuable asset.
3. Rideshare platforms win, because HyreCar increases the supply in the delivery market to match what will be soaring demand for delivery services in the coming years.

As a triple-win marketplace, it’s easy to see why a carsharing platform like this will attract tons of drivers and vehicle owners, while also garnering support from the likes of Uber, DoorDash, and Amazon.

But here’s an important question: *Why HyreCar?*

After all, there are tons of other carsharing platforms out there that operate a similar P2P marketplace. Why is HyreCar better?

Network effects.

HyreCar is the only national carsharing platform in the U.S. Others – like Avis, Flexdrive, and Getaround – are regional. They operate in 30 cities or less.

As the only national carsharing platform out there, HyreCar is also the biggest. It has the largest inventory of rentable vehicles, and the most robust driver demand – which, of course, allows for network effects to create a virtuous growth cycle.

Because HyreCar has the most rentable vehicles of all carsharing platforms, it will continue to attract more drivers to the platform, which will in turn lead to more vehicle owners wanting to list their cars on HyreCar. Lather. Rinse. Repeat.

Covid-19 – in sparking a demand surge for delivery services – kicked this virtuous growth cycle into overdrive. Last quarter, HyreCar’s revenues rose *83% year-over-year*.

Wall Street doesn’t see this growth slowing down all that much in the coming years. 2021 consensus estimates call for 81% revenue growth, while 2022 estimates call for 70% revenue growth.

And HyreCar won’t be done growing then... because the shift towards “Everything Delivery” is a multi-year story that will extend into 2030 and beyond.

Thus, this is a company in the first inning of its hypergrowth narrative.

And as a company in the first inning of its hypergrowth narrative, HyreCar stock is a name that should be on the buy radar today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	HyreCar Inc.
Ticker Symbol	HYRE
Last Week’s Close	\$12.95
Current Market Value	\$260 Million
Annual Revenue	\$23 Million
Catalyst	Carsharing Megatrend

Weekly Update: Why There’s More to This Market Than Meets the Eye

By Luke Lango February 13, 2021

Editor's note: U.S. markets as well as our Customer Service department are closed all day next Monday, Feb. 15, for Presidents' Day. We'll be back with your next issue on Tuesday morning.

It's often *craziest before the crash*.

You may have heard that saying before. It refers to the idea that investors tend to get overly greedy – and financial markets pretty crazy – right at the top of a bubble... before stocks fall off a cliff.

Some investors and analysts are using this saying to justify their argument that stocks today are in a bubble that's about to pop.

And how can you blame them? When you look at through the “craziness” lens, all the data is on their side.

We had the whole GameStop (GME) saga a few weeks ago, when a group of Reddit traders pushed up the stock price of a left-for-dead video game retailer by thousands of percent.

That led to nearly as enormous rallies in other heavily-short, beaten-up stocks like AMC (AMC), Koss (KOSS), Bed Bath & Beyond (BBBY), and more.

Then all those stocks came crashing down – and once they did, pot stocks decided to go bananas and rally several hundred percent in a few days. They have since had a major retreat, too.

Let me be clear: This price action is *not* normal.

But abnormal price action doesn't mean we are in a bubble.

No. Bubbles are defined by excessive valuations detached from the fundamentals.

That is *not* what we have today.

Valuations are stretched by historical standards. The forward price-to-earnings (P/E) ratio on the S&P 500 sits at 22.0X – which is way above the market's average P/E ratio over the past five years (17.6X) and its highest mark since the Dot Com Bubble.

But that's the wrong way of looking at it. The P/E ratio doesn't operate in isolation. Money has to go somewhere. At a most basic level, it can either be left in cash, or invested in bonds or stocks.

Inflation is negligible today – so leaving it in cash isn't the best of ideas.

As such, all the money in the world is looking for a home in either bonds or stocks. That's why, when looking at the valuation of stocks, *you have to compare it to the valuation of bonds*.

The 10-Year Treasury yield is clocking in 1.16%, meaning that bonds are basically trading at an 86X multiple. Thus, relative to bonds, stocks at 22X forward earnings are actually very cheap.

This will remain true for the foreseeable future, because globalization and automation are powerful secular deflationary forces that will couple with a dovish Fed to keep rates lower for longer.

Meanwhile, liquidity will remain very robust, since the Fed seems committed to keep pumping money into the economy. And, the fundamentals underlying the U.S. economy continue to improve, as things are reopening, consumers are picking up their spending, companies are topping earnings estimates, so on and so forth.

Overall, things actually look good for the U.S. stock market.

Favorable relative valuation. Lots of liquidity. Rebounding economic strength. So long as all these things remain true, the “we are in a bubble” thesis will prove wrong, and *stocks will keep pushing higher*.

With that in mind, let's dive into this edition of *The Daily 10X Weekly Update*, and break down some *DTX* stocks that have staged big moves over the past few weeks.

Hyllion (HYLN) Pops on New Battery Module

Back in our [October 15 issue](#), we told you about electric powertrain maker Hyllion, who we said was ready to pioneer a breakthrough solution in renewable natural gas (RNG) to change the long-haul trucking industry.

Since then, Hyllion stock has struggled, as Wall Street has grown weary of RNG's place in the long-haul trucking market amid rapid improvements in both hydrogen and plug-in battery technology.

But Hyllion stock popped big this week after the company unveiled a next-gen battery module which, for all intents and purposes, looks *legit*.

The battery module is capable of up to 5X as much cycle life as a conventional EV battery, can be recharged in under 8 minutes, and allows for more than a 40% improvement in cooling compared to previous systems (which allows for higher charge and longer sustained power output).

It's a powerful solution which could be the key to waking up investor interest in Hyliion stock.

We still firmly believe that RNG has a place in the future clean energy ecosystem, as EV technology is still far away from being able to haul big payloads across multiple states and both hydrogen and EV refueling infrastructure will take years to build out fully.

To that end, we actually think Hyliion may be one of the most undervalued, high-quality growth stocks in the market today.

GreenPower Motor (GP) Soars on Berkshire Hathaway Deal

In our [November 12 issue](#), we told you about a tiny electric bus maker by the name of GreenPower Motor that we said was ready to take off like a rocket ship.

It's done just that, with shares *soaring as much as 235%* in just a few months.

This huge rally in GreenPower Motor stock has been fueled by the company's strong deal flow.

That deal flow just got a big boost this past week when Forest River – a major minibus and recreational vehicle maker that is a portfolio company of Warren Buffet's Berkshire Hathaway – entered into an exclusive purchase agreement for up to 150 GreenPower EV Star Cab and Chassis.

That's a *big* win.

Buffet and his companies don't make purchasing decisions lightly. Them deciding to buy GreenPower vehicles is a huge vote of confidence from some of the smartest business people in the world.

Coupling this win with GreenPower's other deal wins over the past few months, it becomes pretty clear that GreenPower will emerge as a *formidable player* in the soon-to-be-huge electric commercial vehicle space.

Long-term upside in this name remains compelling.

Fisker (FSR) Surges thanks to the "Mad Scientist"

We told you – in our [October 22 issue](#) – that new EV market entrant Fisker was ready to shake things up with its Ocean e-SUV, and score you enormous gains along the way.

Since then, Fisker stock has *soared as much as 98%*.

A big chunk of those gains came this past week, when Morgan Stanley analyst Adam Jonas initiated coverage on Fisker stock with an Overweight rating and a \$27 price target, calling Fisker its EV “sleeper pick.”

That’s an important development, because Jonas isn’t just another Wall Street analyst. He has a track record of being right (and early) on disruptive technology companies, like Tesla and Virgin Galactic.

Indeed, he’s been right so many times on these sorts of companies that they call him the “Mad Scientist” on Wall Street.

Now, this mad scientist who has a track record of prescient calls is saying Fisker stock is a winner.

We couldn’t agree more. We continue to believe that the Fisker Ocean elegantly packages luxury design, next-gen software, and attractive pricing into one car that will sell very, very well in the U.S. – and that heading into that launch, Fisker stock will continue to climb higher.

QuantumScape (QS) Pops on Mad Scientist Upgrade, Too

Back in our [September 15](#) issue, we told you about QuantumScape, a solid-state lithium battery maker with a compelling opportunity to lead a once-in-a-lifetime disruption in EV batteries.

Since then, QuantumScape stock has *soared as much as 580%*.

But... shares have dropped in a big way over the past few months – and we think this dip is a golden buying opportunity into one of the market’s most compelling long-term growth stocks.

As it turns out, Wall Street’s mad scientists agrees here, too.

This past week, Jonas also initiated coverage on QuantumScape stock with an Overweight rating and a \$70 price target, saying that the company’s game-changing solid state battery technology positions it well to win supplier partnerships with Ford, Apple, etc.

That is very likely to happen. Looking out further, it's also very likely that QuantumScape batteries make their way into a large portion of EVs on the road by 2030.

This is a very innovative company with a ton of potential, and we are still in the first inning of the growth narrative.

Buying QuantumScape stock now and holding for the next few years seems like the smart move.

In case you missed any of this week's issues, we talked about...

- [Esports Entertainment Group](#) (GMBL), a totally off-the-radar eSports betting company that is in the early stages of creating an end-to-end eSports entertainment empire.
- [Shift Technologies](#) (STIC), an automobile e-commerce platform that dominates the online car retail market in California and is ready replicate that success on a national scale.
- [Hims & Hers](#) (HIMS), a hypergrowth health-tech company that is pioneering a novel DTC telemedicine model which could disrupt the \$12 trillion healthcare market.
- [Astra](#) (HOL), a hyperscale rocket company that could turn into the "FedEx of Space" thanks to its breakthrough small rockets.
- [HyreCar](#) (HYRE), the carsharing marketplace of the future that will become widely adopted as delivery services become globally ubiquitous.

This DTC Telemedicine Stock Has Enormous Potential Thanks to the \$12 TRILLION Digital Healthcare Revolution

By Luke Lango February 16, 2021

The \$12 TRILLION healthcare industry is on the verge of a massive transformation towards direct-to-consumer (DTC) telemedicine platforms.

What does that mean?

Well, in short, the healthcare industry is (finally) being *modernized* and *digitized*.

The era of antiquated physical pharmacies, lengthy doctor visits, unclear pricing schemes, and sky-high drug prices is coming to a close.

It is being replaced by a new generation of ultra-fast cloud pharmacies, hyper-convenient telemedicine consultations, super-transparent pricing schemes, and affordable drug prices – all rolled into end-to-end platforms that look, act, and feel a lot like “Amazons for Medicine.”

In other words, healthcare is shifting online, and in so doing, this troubled industry is getting fixed.

This multi-trillion-dollar shift starts *now*.

Technology has advanced to a point where telemedicine consultations provide just as much expert medical advice as in-person doctor’s visits...

At the same time that the Covid-19 pandemic has forced both consumers and healthcare providers to more widely adopt telehealth plans...

At the same time that a rise in high deductible health plans (HDHPs) is causing consumers to demand price transparency and lower costs...

At the same time that a new generation of digitally-native Gen Z and Millennial consumers are turning into the backbone of the global economy.

All the stars have aligned. This multi-trillion-dollar shift started in 2020. It will accelerate over the next decade. *And it won’t stop until DTC telemedicine is the global norm.*

In today’s edition of *The Daily 10X*, we will give you one way to play this transformative “Digital Healthcare” revolution. It’s by buying an up-and-coming DTC telemedicine platform that has the potential to turn the healthcare industry upside down – and become something all of us use every month.

The Solid Second Fiddle in Tomorrow’s Biggest Market

Last week, we told you about the world’s favorite, largest, and most widely used DTC telemedicine platform: [Hims & Hers](#) (HIMS).

We firmly believe that thanks to its first-mover’s advantage, technology lead, robust portfolio of physicians, strong branding, and fully verticalized proprietary supply

chain, Hims & Hers will remain the largest DTC telemedicine platform for the foreseeable future and ultimately turn into the “Amazon for Medicine.”

But... much like the multi-trillion-dollar e-commerce revolution... the multi-trillion-dollar digital health revolution will produce *multiple winners*.

This is not a winner-take-all market. Just look at healthcare today. There are multiple hospitals. Multiple pharmacies. Multiple doctors. Multiple treatments. So on and so forth.

To that extent, the digital health industry of tomorrow will likely comprise a handful of very large and successful DTC telemedicine platforms – *not just one*.

Hims & Hers will be first – the Amazon of the space. But a small, \$600 million company by the name of Conversion Labs (CVLB) will be second – the eBay or Alibaba of the space, if you will.

For all intents and purposes, Conversion Labs is just a mini-version of Hims & Hers.

The company operates a fully-verticalized, technology-driven DTC telemedicine platform, with a cloud pharmacy, telehealth consultations, a robust portfolio of physicians, and digital prescription capabilities.

Conversion Labs’ current product lines are focused in men’s health and hair loss. The company plans to launch new product lines in skin and primary care soon.

And the company is in hypergrowth mode today. Revenues are expected to *more than triple* year-over-year in 2020.

Sound a lot like Hims & Hers? It’s almost a carbon copy.

The differences?

1. The branding. Hims & Hers has created a very friendly brand for its products. Its products could honestly be mistaken for candy based on the packaging. Conversion Labs, meanwhile, has created a more traditional-looking pharmacy brand. We believe most folks will opt for the friendly brand – but understand that there’s a sizable market for the more professional-looking brand, too.
2. The size. Hims & Hers is going to do about \$140 million in sales this year. Conversion Labs is going to do just \$38 million. Obviously, this size discrepancy is to Hims & Hers’ advantage, since both operate digital marketplaces that benefit from network effects. Still, Conversion Labs is creating its own network effects ... just at a smaller scale... and should

leverage that flywheel to cement itself as the unchallenged “second fiddle” in DTC telemedicine.

3. The valuation. Based on current market caps, Hims & Hers stock is trading at over 30X 2020 estimated sales, while Conversion Labs stock is trading at just 15X 2020 estimated sales. Obviously, that means Conversion Labs is the “discounted” play on the digital health revolution.

In essence, the digital health revolution will be so big that there’s more than enough room for both of these companies to lean into their own specific advantages and each do very well over the next decade.

We see Hims & Hers emerging as the enormous, unrivaled leader in DTC telemedicine... and Conversion Labs emerging as the almost-as-enormous, unrivaled second fiddle in DTC telemedicine.

Buying these stocks today could be like buying Amazon and eBay stocks a decade ago.

It could lead to enormous life-changing wealth as we change the way we do healthcare – and that’s why you should consider buying Conversion Labs stock today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	Conversion Labs, Inc.
Ticker Symbol	CVLB
Last Week’s Close	\$29.23
Current Market Value	\$574 Million
Annual Revenue	\$28 Million
Catalyst	Digital Healthcare Revolution

With 15X Upside Potential, This is My New Favorite EV Charging Stock

By Luke Lango February 17, 2021

Longtime readers know a thing or two about electric vehicle (EV) charging stocks.

The bull thesis here is shockingly simple.

As tens of millions of gas-powered cars are replaced by EVs over the next two decades, tens of millions of gas pumps will be replaced by EV charging stations – because, after all, just as a gas-powered car is no good without gas, an EV is no good without charge.

This is a multi-hundred-billion-dollar shift in transportation infrastructure, out of which will emerge new titans of industry... the “*Shells*” and “*Exxons*” of tomorrow’s electric world, if you will.

We’ve told you about a few EV charging station stocks in these very issues. They’ve all been big winners.

There’s [Blink Charging](#) (BLNK) – the second biggest EV charging station operator in North America – which has *soared as much as 700%* since we first highlighted it in September...

And [ChargePoint](#) (SBE) – the largest EV charging company in the U.S. – which has *soared as much as 230%* since we highlighted it in October...

And [EVBox](#) (TPGY) – the leader in the European EV charging market – which has *soared as much as 44%* since we highlighted it just last month.

Those are all great companies and great stocks.

But this past week, I just found my new favorite EV charging stock...

In today’s edition of *The Daily 10X*, we will tell you all about this brand-new stock which represents arguably the best play on the EV charging revolution, thanks to the company’s highly differentiated approach and business model. If all goes right,

this is an EV charging stock which could soar more than 15X over the next several years.

Blending Media & Data with Charging to Create a Compelling Business Model

Just last week, EV charging station operator Volta announced that it would go public through a merger with special purpose acquisition company Tortoise Acquisition Corp. II (SNPR).

The first thing you should know about Volta is that this is no ordinary EV charging company. It's no Blink Charging. It's no ChargePoint. It's no EVBox.

It's better.

Why? Because the company is blending media and data with its charging operations to create the most value-additive and compelling business model in the entire EV charging game.

Here's the story.

Volta believes that the biggest economic opportunity in the seismic shift from gas pumps to EV charging stations isn't in fueling dollars, but rather in the behavior shift surrounding fueling habits.

That is, the amount of dollars consumers spend on fueling their cars will actually decrease over time, since charging up an EV costs significantly less than fueling up an ICE vehicle. But, amid this shift in infrastructure, there is an opportunity to bring the idea of "*We no longer go to fuel up, we fuel up where we go*" to life.

In essence, get rid of gas stations and just put EV charging stations in the parking lots of places where consumers go often – malls, theaters, entertainment centers, office centers, restaurants, grocery stores, etc.

Of course, doing this makes charging hyper-convenient – which is a huge plus.

But, more importantly, executing on this paradigm shift actually sparks a much broader shift in consumer retail spending habits, from buying a few things at a gas station while your car is charging, to buying many more things at a grocery store or in a mall.

Volta has built its business on top of this fundamental idea... that they need to build a network of charging stations which help facilitate this enormous spending shift.

How?

By doing two big things.

One, by leveraging a proprietary data platform – dubbed OPTRA – to place the company's charging stations only in highly-trafficked, high-spend retail areas where these shifts in spending habits are happening.

Two, by putting giant screens on its chargers, so that they act as dynamic billboards through which Volta can sell *digital advertising space*. Of course, this also means that Volta's chargers bring in a lot more revenue than traditional chargers with significantly better unit economics, since digital advertising is a very high margin revenue stream.

It's a genius idea. But it's more than just an idea – Volta has demonstrated strong signal that this novel business model is a winning one.

Volta's network of chargers in California are being used roughly *7X* per day, for about *10 hours* of charging time per day, with an average charging session length of *110 minutes*.

Compare those numbers to Electrify America's California charging network, where those chargers are being used less than *1X* per day, for about *6 minutes* of charging per day, with an average charging session length of just *34 minutes*.

Clearly, Volta is doing a great job leveraging OPTRA to put its charging stations in highly-trafficked locations where they will be used a lot.

Meanwhile – and more importantly – Volta has demonstrated that its charging stations are great digital ad mediums.

Nissan, for example, ran a six-week ad campaign with Volta. During that campaign, Nissan drove *2,217 visits* to Nissan dealerships, grew Leaf awareness by *168%*, and increased likelihood to lease or buy by *75%*.

Tolerant Foods reported a *35%* increase in sales while using Volta ads. Shinola, The Gluten Free Bar, and Arrowhead Water all also saw positive results from their Volta ad campaigns.

Net net, Volta is strongly executing on its novel, compelling EV charging plus media plus data business model.

Over the next several years, Volta will scale this genius business model from a few thousand charging stations today, to hundreds of thousands of charging stations by 2030.

As that happens, my modeling implies that this \$2 billion company will turn into a \$30 BILLION high-end media-and-charging conglomerate.

That's why Volta is my favorite EV charging stock today – and it's also why you should consider taking a position in Volta stock today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	Tortoise Acquisition Corp. II
Ticker Symbol	SNPR
Last Week's Close	\$15.03
Current Market Value	\$648 Million
Annual Revenue	N/A
Catalyst	Electric Vehicle (EV) Revolution

Flying Cars Are Coming. Here's an Explosive Ground-Floor Investment in this \$3 TRILLION Revolution

By Luke Lango February 18, 2021

When *science fiction* turns into *reality*, golden investment opportunities are created.

Longtime readers know this.

Right now, it seems like a lot of science fiction concepts are coming to life.

Think self-driving cars... electric vehicles... drones... exoskeleton suits... AI-powered robots... smart weapons...

All around us, yesterday's favorite sci-fi movie plotlines are turning into tomorrow's ubiquitous realities.

Yet, one science-fiction concept which has yet to really morph into a reality is flying cars.

The Jetsons. Star Wars. Blade Runner. Back to the Future. Men in Black. Science fiction is littered with examples of flying cars.

But today... flying cars aren't *anywhere*.

That won't be true for much longer.

The sci-fi concept of flying cars will turn into a disruptive reality in the near future – and it will create a \$3 TRILLION market by 2040, according to Morgan Stanley.

Today, no one is talking about the “flying car revolution.” *That's a good thing*. That means you have an opportunity to get in on the ground-floor of this multi-trillion-dollar megatrend right now.

In today's edition of *The Daily 10X*, we will show you how to do just that. It's by buying stock in an emerging “flying car” maker that has enormous long-term upside potential.

One of the Top Urban Air Mobility Companies Just Came Public... And It Could Soar 20X

The reason you're not hearing anything about flying cars today is because industry insiders call them by a different name.

Longtime readers are familiar with the latest generation of aviation aircrafts, dubbed eVOTL – or electric vertical takeoff and landing aircraft.

These aircraft are basically electric helicopters that are much quieter than regular helicopters, much cheaper, much easier to make, and much more mobile.

Given these advantages, the dream is for eVOTL aircraft to provide *cost-effective, quiet, and fuel-efficient air transport to the masses*, so that as opposed to fighting

through congested freeways, waiting in long subway lines, or paying for an insanely long Uber ride, consumers in the future will be able to call an eVOTL aircraft and “air hop” short-distances.

Sound like a science fiction concept?

You betcha. But this far-out concept is in the early stages of turning into a reality.

Boeing has an eVOTL aircraft. Airbus has one. Startups Lilium, Joby Aviation, Bell, and Volocopter all have their own models, too.

The next generation of aircraft has arrived. It will take years for these new aircraft to become widely adopted. But, over time, they will collectively usher in a new era of Urban Air Mobility, wherein our cities will be filled with eVOTL aircraft ushering people and goods all over the place.

This is the “Flying Car Revolution” – the birth of a \$3 TRILLION Urban Air Mobility market.

One of the pioneers in this space – Archer Aviation – is set to come public through a merger with Atlas Crest Investment Corp. (ACIC).

It’s a deal which deserves your attention.

Of course, this business combination deserves your attention because Archer is now one of only a handful of public ways to play the still-nascent, yet-soon-to-be-huge Urban Air Mobility market.

But, more than that, Archer is actually a very high-quality play on this revolution.

Much like its main competitor Joby, Archer is making a new class of piloted, four-seater eVOTL aircraft for the purpose of “*aerial ride-sharing*” – or creating an Uber-like network for flying people between locations in big cities.

This is a big opportunity which is expected to turn into the backbone of the Urban Air Mobility market, as the biggest problem eVOTL aircraft propose to solve is urban traffic.

Archer’s aircraft – the Maker – is technologically sound. It’s quiet – about 100X quieter than a helicopter. It’s fast, at 150 miles per hour. It’s zero-emissions. It’s powered by a powerful, vertically integrated battery called Meru, and built on a redundant high voltage system designed to optimize safety.

Archer plans to use the Maker to both sell eVOTL aircraft to commercial customers (like airlines) and operate its own ride-sharing business.

Those are all great features. But they aren't truly distinguishing features. Instead, what makes Archer stand out from the pack in this market is the company's *manufacturing scalability*.

Since day one, Archer has designed its aircraft for rapid certification and ease of mass manufacturing. It uses lots of off-the-shelf components and leverages existing commercial supply chains where possible to accelerate time to market.

The result? Archer should be able to manufacture a lot of Maker eVOTL aircrafts, at relatively low-costs, meaning the company should be able to both sell its aircraft and operate its ride-sharing service at industry-low costs.

It's no wonder that United Airlines has ordered 200 eVOTL aircraft from Archer in a contract valued at \$1 billion.

That's the biggest commercial contract for eVOTL... ever.

So... Archer isn't just another flying car maker... this is one of the top three companies in the Urban Air Mobility market today.

If Archer can sustain this lead (very likely given deal flow and manufacturing advantages) and if the Urban Air Mobility market balloons into a \$3 TRILLION market (also very likely given growing urban population, significant aerial tech advancements, and rapidly falling costs)...

Then the company's projections calling for nearly \$5 billion in EBITDA by 2030 look entirely doable.

And a 20X multiple on \$5 billion in EBITDA implies a potential future valuation here of \$100 BILLION... versus the company's \$5 billion market cap today.

Long story short: The Urban Air Mobility market is in the top of the first inning of a multi-trillion-dollar breakout, and Archer stock offers a potentially multi-bagger way to play it... so don't be afraid to take a position in Archer stock today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	Atlas Crest Investment
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	Corp.
Ticker Symbol	ACIC
Last Week's Close	\$13.56
Current Market Value	\$848 Million
Annual Revenue	N/A
Catalyst	Flying Car Revolution

The Apple Car is Coming. Here's a High-Risk, High-Reward Way to Play the Big Launch

By Luke Lango February 19, 2021

Back in 2014, Apple CEO Tim Cook approved an ambitious project to make an Apple-branded, self-driving car that would take on Tesla in the electric vehicle space.

The project, codenamed "*Titan*," has been moving in fits and starts ever since then. Ultimately, it has produced nothing tangible for consumers to see, and Wall Street has largely written off the "Apple Car" initiative as a smokescreen.

Until now...

Multiple reports have emerged over the past few weeks which together corroborate that Apple, today, is pushing more aggressively than ever before on project Titan, and that the world's largest technology company is targeting to fully produce a self-driving electric vehicle by 2024.

That's a big deal.

Apple is *Apple*. This is the company behind the world's most popular consumer hardware products, like the iPhone, Mac, iPad and Apple Watch. This is a company with nearly \$200 billion in cash on its balance sheet, and about 150,000 highly-qualified employees...

Now, this company – with the most experience in the world, the most money in the world, and the most engineering and design talent in the world – is going to make a car.

This Apple Car has the potential to be *truly disruptive*... and turn into an enormous hit like the iPhone.

But here's the real-kicker: Apple *isn't* going to build the Apple Car all by itself.

The company has a long history of partnering with and outsourcing parts of the hardware production supply chain to other companies. The Apple Car will be no exception to this trend.

That's why Apple has held talks with companies like Canoo, Hyundai, and Nissan in recent months. Apple wants partners to help it build the best self-driving EV in the world.

Apple will likely also look for a self-driving technology partner, too. Specifically, the company will likely partner with a LiDAR maker, since those laser sensors are scientifically difficult to make and quasi-necessary for automotive autonomy.

There are a lot of potential partners in the mix here. We've talked about a few of them in these very issues, such as Luminar (LAZR), Aeva (IPV), and Innoviz (CGRO).

But there's a new entrant in the LiDAR maker space which could emerge as the most likely Apple Car LiDAR supplier...

In today's edition of *The Daily 10X*, we will tell you all about this new LiDAR maker. To be sure, it's a very speculative company – and therefore, should be perceived as a high-risk, high-reward situation. Still, if a few things go right for this company over the next 3-4 months, we could be talking about a huge winner.

This Company May Have Just Made the Best LiDAR in the World

A week ago, a small, \$3 billion hardware technology company that hardly anyone had ever of before made a groundbreaking announcement.

The company's name? MicroVision (MVIS).

The claim? They had just made the world's best LiDAR. _

Specifically, MicroVision – a laser beam scanning technology company with a history of promising yet ultimately fruitless products – said that it had received the necessary components and equipment to complete A-Samples of its Long Range LiDAR sensor.

The first generation of that sensor is expected to feature up to *250 meters of range* and *520 points per square degree of resolution*. Even further, it is expected to achieve sub-\$1,000 costs per car at scale.

Those are mind-boggling numbers.

For reference, Luminar – the current performance leader in automotive LiDAR by a long shot – is making LiDAR sensors with the same range (250 meters) and less resolution (about 300 points per square degree).

Luminar also happens to be the cost-leader in LiDAR. They are the only company to-date to commercialize LiDAR sensors at sub-\$1,000 all-in prices. MicroVision would be just the second to crack that milestone.

Thus, if MicroVision is being honest about its LiDAR, then this company has just invented the best LiDAR sensors in the world.

Admittedly, that's a huge "if." And there are plenty of reasons to believe that MicroVision is exaggerating performance metrics here, including that the company has never before commercialized any sort of super-advanced, breakthrough technology in over 20 years of operation.

But...

There is one big reason to believe MicroVision may have actually solved the LiDAR puzzle, and that's the company's MEMs-based laser technology.

Quick recap for new readers: LiDAR systems need mirrors to reflect the laser pulses they send out into the world. The status quo in LiDAR today is to mechanically move those mirrors at a constant motion. But doing so requires a motor, which is often bulky and expensive. So, a new generation of companies – like Innoviz – are leveraging what are called Micro-Electro-Mechanical Systems (MEMs) to replace those motors with mirrors whose tilt angles vary when an electric stimulus is applied.

These MEMs mirrors are much cheaper and smaller than motors, and thus, are broadly considered by many of the engineers I talk to in the self-driving industry as the future of LiDAR sensors.

MicroVision is an expert in MEMs-based laser technology, and the company's LiDAR uses MEMs mirrors.

Is it possible, then, that this no-name company just made the world's best LiDAR?

Believe it or not, yes. It's not likely. But it is certainly *possible* – and if so, then this company would be a prime target for an Apple takeover.

You have a small company that wouldn't cost much to acquire. A small engineering team that would be easy to assimilate. A breakthrough technology that would be tough to replicate.

Thus, if MicroVision is being honest about the performance of its LiDAR, then this company could get acquired by Apple for an enormous premium in 2021 – and/or reject that offer and turn into one of the biggest LiDAR companies in the world.

We will know the answer to that question by April. That's when MicroVision will start testing its LiDAR in the real-world. The company will likely deliver an update on those early tests in either April or May. If that update is positive, this stock could soar by a whole bunch...

So, if you're looking for a high-risk, high-reward way to play the self-driving revolution, you should put MicroVision stock on your radar today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	MicroVision, Inc.
Ticker Symbol	MVIS
Last Week's Close	\$18.33
Current Market Value	\$2.8 Billion
Annual Revenue	\$7.3 Million
Catalyst	Self-Driving Revolution

Weekly Update: Here We Go Again. Another Opportunity to “Buy the Dip”

By Luke Lango February 20, 2021

Ever since the stock market entered into a new bull market in the summer of 2020, we’ve seen our fair share of “*scares*” and “*sell-offs*.”

Each one has been little more than a near-term sell-off in a long-term uptrend – and ultimately wound up as nothing more than a golden buying opportunity.

There was the September sell-off in tech stocks on the heels of a red-hot August, as positive Covid-19 vaccine news coupled with overleveraged long positions to create a perfect storm for a near-term reset.

That dip turned into a buying opportunity.

There was the spooky Halloween sell-off, sparked by a surge in Covid-19 cases globally, renewed lockdowns across the U.S. and Europe, and stalled stimulus discussions.

That dip turned into a buying opportunity.

There was the Thanksgiving sell-off, which was brought on by valuation concerns and political turmoil.

That dip turned into a buying opportunity.

And now, we have the Valentine’s Day sell-off – which has arisen thanks to a surge in long-term interest rates putting downward pressure on equity valuations.

Much like the September sell-off... and the Halloween sell-off... and the Thanksgiving sell-off... this Valentine’s Day sell-off in the stock market is little more than a near-term reset in a still very healthy bull market.

It’s a buying opportunity.

Why?

Because the rise in rates is both ephemeral and overstated.

Rates are pushing higher right now because of huge fiscal and monetary stimulus. That inflationary force will continue for the foreseeable future. But it's simultaneously fighting against much-bigger, much-more-enduring deflationary forces in automation and globalization.

That is, automated technology is capable of replacing millions of jobs today. Think language processing software automating call-centers and customer service reps. Think self-check-out kiosks automating cashiers. Think telehealth platforms automating front-desk folks at hospitals.

Technology has advanced to the point of being ready to replace millions of jobs. At the same time, thanks to Covid-19, more and more enterprises are comfortable with adopting these technologies. The result is that, over the next few years, we are going to see huge and permanent job loss in some sectors of the economy.

That's an enormous deflationary force.

Equally as powerful is globalization, as the global geopolitical stage is now set for globalization to come back into the spotlight and for companies to more aggressively outsource labor and production – which will keep consumer prices low.

So... yes... the government is spending a bunch of money... but they almost *have* to spend a ton of money just to keep rates from going negative.

Long-term, we are stuck in a lower-for-longer situation when it comes to interest rates.

That's important, because while higher rates will hurt equity valuations, my numerical analysis of the relationship between interest rates and equity valuations dating back to the 1980s found that the 10-Year Treasury yield would have to rise to 2.5% before it started to have a meaningful impact on valuations.

News flash: That isn't going to happen anytime soon.

So, buy the dip.

This sell-off – like the previous three market sell-offs – is an opportunity to add on weakness, and nothing more.

With that in mind, let's dive into this edition of *The Daily 10X Weekly Update*, and break down some *DTX* stocks that have staged big moves over the past few weeks.

Plug Power (PLUG) Drops... & It's Time to Buy

In one of our first issues back on [May 18](#), we told you about a tiny hydrogen company by the name of Plug Power that we said was the single best way to play the multi-trillion-dollar breakout of the Hydrogen Economy.

Since then, Plug Power stock has been an enormous winner, *surging to gains as much as 1,697%* as the company has, indeed, turned into the technological backbone of the burgeoning Hydrogen Economy.

But this week.... Plug Power stock went in reverse... as its lofty valuation was pressured by rising rates, and investors took the “sell first, ask questions later” approach.

Make no mistake. This is a golden buying opportunity.

The fundamentals underlying Plug Power have not changed. At all. The world is still pivoting towards clean energy. Hydrogen is still gaining tons of technological and economic traction in the certain end-markets. Plug Power is still pushing forward on numerous landmark deals with big-time partners to pioneer industry-leading turnkey hydrogen solutions.

All of that remains true today. The only difference? Plug Power’s stock price is much lower – and indeed, it’s undervalued today.

So... *it’s time to buy the dip*.

Get greedy here while the market’s being fearful. The rising rates headwind will pass. When it does, this long-term winner will kick back into an uptrend.

QuantumScape (QS) Breaks Out on Earnings Update

Back in our [September 15](#) issue, we told you about QuantumScape, a solid-state lithium battery maker with a compelling opportunity to lead a once-in-a-lifetime disruption in EV batteries.

Since then, QuantumScape stock has *soared as much as 583%*.

This past week, QuantumScape had a surprisingly strong week – while many of its growth stock peers struggled – because management provided a strong earnings update which affirmed that this company is lightyears ahead of the competition when it comes to making solid-state batteries.

With respect to solid battery chemistry, the biggest problem is power density, since at high rates of power, solid-state batteries tend to fail from dendrites (needle-like crystals of lithium metal that can grow across the separator and short-circuit the cell).

But QuantumScape's recent battery technology overcomes that fatal flaw of traditional solid-state batteries. That is, recent data shows that the company's solid-state separators can work at very high rates of power (enabling a 15-minute charge to 80% capacity) without risking dendrite formation.

That's huge. It means that QuantumScape is playing in the NBA, while everyone else here is stuck playing high school hoops. *The technology difference is that big.*

With this enormous technology lead, an unrivaled confluence of talent, and the most resources in the space, QuantumScape is well-positioned to one day install its solid-state batteries into tens of millions of cars.

This is a \$100-plus billion auto technology titan in the making. It remains one of our favorite long-term stocks to buy-and-hold.

Wingstop (WING) Drops on Good Earnings. Take Advantage.

We told you – in our [July 29](#) issue– that fast food chicken-wing chain Wingstop was in the first few innings of turning into the next McDonald's.

Since then, Wingstop stock has traded up, but ultimately came crashing back down this week after the company reported fourth quarter earnings that missed sell-side expectations.

But let's forget the estimates for a moment. Just look at these numbers.

The number of stores in the system *rose 11%* year-over-year.

Comparable sales rose more than *18%*. Average unit volumes in the system rose about *19%*.

Systemwide sales rose more than *26%*. Revenues rose *19%*.

And, importantly, adjusted profits grew by more than *20%*.

Forget the estimates; those are great numbers. And they broadly underscore that Wingstop remains on its "next McDonald's" growth ramp of steady 10%-plus unit growth, 15%-plus revenue growth, and 20%-plus profit growth.

So... given recent weakness in shares and the relative attractive valuation on the business... we think the earnings dip is a solid buying opportunity.

Esports Entertainment Group (GMBL) Doubles in a Week

Just last week – in our [February 8](#) issue– we told you about Esports Entertainment Group, a micro-cap eSports company that we said was quietly laying the foundation to build a global eSports technology empire.

Since then, Esports Entertainment stock has more than doubled, *soaring as much as 146%* in just over a week.

We think this uptrend is here to stay.

The company recently announced second quarter earnings in which management confirmed that everything is trending in the right direction for the company.

Over the next few years, we fully expect Esports entertainment to be running an eSports empire that spans physical gaming locations, analytics software, a digital sportsbook, and media/entertainment services.

The more and more we think about it, the more and more this looks like the “*Disney of eSports*.”

Expect near-term volatility. But on big dips, we’d be bullish. The long-term upside potential here is compelling.

In case you missed any of this week’s issues, we talked about...

- [Conversion Labs](#) (CVLB), a tiny DTC telemedicine platform that is trying to upend the multi-trillion-dollar healthcare industry.
- [Volta](#) (SNPR), a hyper-innovative EV charging company that is creating a new (and genius) business model which blends digital media with physical charging.
- [Archer Aviation](#) (ACIC), an eVOTL maker with superior manufacturing scalability and an enormous \$1 billion order from United Airlines.
- [MicroVision](#) (MVIS), a MEMs-based LiDAR maker that has a good shot of becoming Apple’s self-driving hardware partner.

The Most Disruptive Stock in the Biggest Megatrend of the Decade

By Luke Lango February 22, 2021

No power. No water. Below freezing temperatures.

These are the apocalyptic conditions that millions of people across Texas have had to endure over the past week, as unusually cold weather has laid waste to the state's electric grid.

It's an awful situation. *And it's not isolated.*

We only have to go back a few months to late summer 2020 to see the last time this happened. That's when millions of folks in California lost power because of a heat wave across that state.

Too hot. Too cold. Today's energy grid is like Goldilocks — the situation has to be just right, or it won't work.

Unfortunately, climate change means that “just right” is becoming abnormal. Too hot and too cold will become more and more frequent going forward. This change in prevailing temperature conditions requires a change in our energy grid... else, blackouts will become commonplace.

What's the fix?

Energy storage solutions.

Specifically, develop and deploy robust energy storage solutions across the grid — from big storage plants at energy generation hubs, all the way to small storage boxes at homes and offices — so that even if the grid goes down and/or power generation goes offline, there is abundant “backup” power stored to keep the lights on.

That's the future.

It starts now— and it's a multi-trillion-dollar revolution which you don't want to miss...

The global energy storage market is expected to increase 25X by 2030, and will represent a \$1.2 TRILLION opportunity by 2050.

Make no mistake. Energy storage represents one of the most compelling long-term investment opportunities in the market today.

In today's edition of *The Daily 10X*, we will give you one way to play this burgeoning megatrend. It's by buying a small energy storage player with a potentially breakthrough technology that virtually no one is talking about... but which could represent the future of energy storage solutions everywhere.

Creating a New Class of Scientifically Superior Energy Storage Batteries

There are two companies at the forefront of the energy storage market today:

1. Tesla (TSLA), who needs no introduction and has a Powerwall solution that pairs seamlessly with its solar panels.
2. Stem (STPK), a smaller company we told you about a few weeks ago that is leveraging its AI system Athena to smartly manage onsite energy storage and usage.

Both are great companies. But both are also building their storage solutions on [lithium-ion batteries](#).

That's because lithium — as the third lightest element in the Universe — is essentially *unrivaled in terms of energy density*, so you can make really effective batteries that are also really small. In markets where energy density matters (like EVs), lithium-ion batteries make the most sense.

But they make less sense in markets where energy density is less important, like in energy storage, where making a small-as-can-be battery isn't critical. Here, lithium-ion batteries are being used today simply because they are the incumbent solution. But this incumbent technology has some *major shortcomings*...

For starters, lithium is a rare earth metal. There's not a lot of it just laying around. And most of it comes from South America and Africa. So, lithium-ion batteries are simultaneously supply-constrained and prone to supply chain disruptions.

In an energy storage market that's expected to grow 25X over the next decade, these supply problems are a major issue.

Meanwhile, for various scientific reasons, lithium-ion batteries have a poor depth of discharge — or the capacity of the battery that normally gets depleted before it has to recharge. Li-ion batteries average a depth of discharge of about 80% — not 100% — so every time the battery is about $\frac{4}{5}$ depleted, it needs to be recharged.

This leads to a *shorter life for the battery*, because the more a battery needs to be recharged, the quicker it wears out. Again, this is problematic in energy storage where the solutions are big and quite expensive — and therefore, expected to last a long time.

Even further, lithium-ion batteries aren't all that safe. Lithium reacts intensely with water, forming lithium hydroxide and highly flammable hydrogen as a byproduct. Needless to say, something that can explode or catch fire will have a tough time gaining traction in homes and offices...

Clearly, lithium-ion batteries are *not* the future of energy storage. So... what types of batteries are?

Zinc batteries.

And one small, \$1.2 billion company by the name of Eos Energy Enterprises (EOSE) is on the cutting edge of creating a new generation of potentially game-changing energy storage solutions built on zinc batteries.

Here's the story.

Eos Energy recognized early-on the shortcomings of lithium batteries in energy storage. So, management searched high and low for a scalable solution that addressed lithium's shortcomings.

That led them to zinc.

Zinc — unlike lithium — is a common earth metal. It's not rare. It is everywhere, and there's a lot of it in the US. Zinc markets are therefore *not* supply-constrained or prone to supply chain disruptions.

Zinc also has certain scientific qualities which give it a better depth of discharge than lithium. The zinc batteries made by Eos have a 100% DoD — meaning they last far longer.

Meanwhile, zinc does *not* react intensely with water. So, zinc batteries can use water as the electrolyte, and therefore, are not flammable. They're much safer than lithium batteries.

100% supply secured. 100% DoD. 100% safe.

It's no wonder many industry insiders believe that *zinc batteries represent the future of the energy storage market.*

Eos is one of the very few companies actively commercializing this breakthrough technology today, with a novel aqueous zinc energy storage solution that — through longer cycle lives and lower material costs — has *30% lower ownership costs* than lithium-based storage solutions.

The company has already deployed highly-effective energy storage solutions for PSEG, Duke Energy, SDG&E, and SoftBank. More importantly, its pipeline includes over 130 potential customers with potential order volumes in the billions-of-dollars range.

Things are just getting started here...

Over the next decade, I fully expect lithium supply shortages to create a shift in demand towards zinc-based energy storage solutions, at the same time that these solutions start to become globally ubiquitous.

Against that backdrop, Eos — one of the pioneers in this field — should sell a lot of storage solutions.

And as that happens, shares will soar... meaning that if you're bullish on the energy storage megatrend, you should consider buying Eos stock today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	Eos Energy Enterprises, Inc.
Ticker Symbol	EOSE
Last Week's Close	\$23.57
Current Market Value	\$1.2 Billion
Annual Revenue	<\$1 Million
Catalyst	Energy Storage Megatrend

As “Shrooms” Fix the World’s Largest Healthcare Crisis, This Tiny Stock Will Soar

By Luke Lango February 23, 2021

Let me rattle off some sobering stats for you...

1 in 11 Canadians will have PTSD in their lifetime.

1 in 5 Canadians will suffer from addiction.

450,000 people worldwide died from drug use in 2015.

971 million people worldwide suffer from a mental or substance use disorder.

These statistics clearly illustrate two things:

1. Mental health and substance abuse is a global epidemic.
2. Current medications are failing to address this epidemic.

To that end, a breakthrough, novel therapy is needed to fix what may be the world’s biggest healthcare crisis.

That breakthrough therapy has finally arrived, and from the unlikeliest of places: psychedelics.

Yes. *Those psychedelics*. Magic mushrooms. LSD. MDMA. DMT.

As longtime readers know, a recent wave of academic research has discovered that these formerly-taboo drugs actually have *immense therapeutic potential*.

A pair of recent Johns Hopkins studies have found that the active ingredient in “magic mushrooms” (something called psilocybin) can significantly help with smoking cessation and reducing alcohol dependence.

An even more recent Johns Hopkins study published in 2020 found that psilocybin can relieve anxiety and depression levels in people with life-threatening cancer diagnoses *four-times* better than traditional antidepressants on the market.

That finding corroborates a previous NYU study, which found that psilocybin causes a “*rapid and sustained*” reduction in anxiety and depression levels in cancer patients. Meanwhile, a recent UC Davis study found that psychedelic micro-dosing can produce beneficial behavioral effects in patients with mental health disorders.

The list of academic studies goes on and on.

This groundbreaking research has coupled with shifting public perception (Netflix has released a flurry of pro-psychedelic movies over the past 12 months, highlighted by *Have a Good Trip: Adventures in Psychedelics*) and changing laws (On Election Day 2020, Washington D.C. and Oregon both passed measures to decriminalize/legalize psilocybin) to create foundation for a new class of superior psychedelic-inspired medicines to become the global treatment norm for mental health and substance abuse.

This is an investment megatrend that you don’t want to miss – and it all starts right now.

In today's edition of *The Daily 10X*, we will give you one way to invest in this burgeoning "Shroom Boom." It's by buying stock in a small, completely off-the-radar psychedelic-assisted psychotherapy company that is the industry's first-mover in Canada.

The First-Mover in Canada's Psychedelics Market with Compelling Competitive Advantages

One of our biggest winners in *The Daily 10X* has been U.S.-based psychedelics medicine pioneer [MindMed](#) (MMEDF), which has *soared as much as 1,234%* since we highlighted that disruptive nano-cap company back in June.

For what it's worth, today's company – Numinus Wellness (LKYSF) – reminds me a lot of MindMed back in June...

Numinus Wellness is a \$215 million integrated mental health company based in Canada that is focused on developing and delivering psychedelic-assisted psychotherapies to address various mental health and substance abuse disorders.

The first thing that stands out about Numinus is that this is a *fully integrated* and *verticalized* mental health company.

That is, Numinus researches these drugs in-house (through its Numinus Bioscience division), develops novel therapies in-house (through its Numinus R&D division), and facilitates these therapies to patients (through its Numinus Health division). Numinus is involved across the entire supply chain. It's an end-to-end psychedelics company.

That's important because of the second thing that stands out about Numinus: This is the first-mover in Canada's psychedelics market.

The company's Health Canada-licensed Bioscience lab has been operating since 2012. It is broadly considered the first

psychedelics-focused research lab in Canada. Because of this, Numinus is the first public company in Canada to receive a license to produce and extract psilocybin from mushrooms.

As the first and only company with this license, Numinus is the first company to both partner with MAPS on Canada's first compassionate access trial of MDMA for PTSD, and plunge head-first into Canada's first compassionate trial of psilocybin for substance use disorders.

Meanwhile, as the leading company in psychedelics-inspired therapies research *and* testing, Numinus is also the leading company when it comes to commercializing and delivering these drugs. Through its Health division, Numinus is already actively supporting three clinics in administering ketamine-assisted psychotherapy.

Do you see the big picture here?

As the first-mover with an end-to-end integrated health platform, Numinus is developing huge competitive advantages in Canada's psychedelics market.

This isn't just the best psychedelics research company in Canada (which could be trumped by a more talented research team). It's also the leading psychedelics drug developer, and the leading psychedelics therapy facilitator, too.

When you put all of that together... well, it's tough to beat.

And, for that reason, we see Numinus Wellness as the highest-quality play on the "Shroom Boom" in Canada.

So, if you're looking for another explosive shroom stock to potentially supercharge your portfolio like MindMed, you should consider taking a position in Numinus Wellness stock today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	Numinus Wellness Inc.
Ticker Symbol	LKYSF
Last Week's Close	\$1.38
Current Market Value	\$215 Million
Annual Revenue	N/A
Catalyst	2020s Shroom Boom

Buying This EV Startup's Stock Today Could Be Like Buying Tesla Stock in 2017

By Luke Lango February 24, 2021

Electric vehicles are [taking over the world](#).

That is obvious. Thanks to improving EV technology, falling battery costs, shifting consumer demand, expanding charging infrastructure, and robust government support, EVs are on the precipice of going from niche (~5% market share in 2020) to globally ubiquitous (60%-plus market share by 2040).

What's also obvious is that Tesla is dominating this market. Thanks to its industry-leading technology, branding, and production capacity, the EV pioneer has seen its share of the global EV market expand from ~8% in 2017, to over 15% today.

At this point in time, it looks like no one can catch Tesla in the EV market.

Well... *almost no one*.

There is one company that can catch Tesla. One company that can rival Tesla's EV battery technology... luxury branding... and mass production capacity.

And that company just announced that it's coming public through a merger with a special purpose acquisition company.

That's exciting news.

But there's even more exciting news for investors...

Tesla is worth \$700 billion. This new company is worth just \$60 billion – or what Tesla was worth back in 2017... *before* it soared more than 10X.

Could this new EV startup follow in Tesla's footsteps and turn into a \$700+ BILLION titan of the energy industry?

Absolutely.

In today's edition of *The Daily 10X*, we will tell you everything you need to know about this new EV stock – and show you how buying this stock today could be like buying Tesla stock back in 2017...

The Only Company That Has What it Takes to Truly Rival Tesla for Global EV Market Supremacy

In the biggest SPAC-related news of 2020 (and arguably ever), luxury EV maker Lucid Motors announced just this week that it will merge with Churchill Capital Corp IV (CCIV). This merger will bring the EV industry's second-most formidable company to the public markets.

That's because – zooming out – Lucid Motors is the only company in the world that has what it takes *on all fronts* to, pound-for-pound, rival Tesla in the premium EV category.

Lucid Motors has the:

Talent. The company is led by Peter Rawlinson, the former Chief Engineer of the Tesla Model S. Supporting him is an impressive team of former Tesla, Audi, Apple, Samsung, Ford, Intel, and GM execs. This is the most impressive confluence of talent in the EV industry outside of Tesla – *and it's not even close*. Relative to Tesla, Lucid Motor's management team stacks up equally (outside of Elon Musk, of course, which – admittedly – is a big difference).

Resources. Following the closing of the SPAC merger, Lucid Motors is expected to have \$4.5 BILLION plus existing cash on its balance sheet to fund its operations for the next several years. Again, this cash balance is trumped in the EV space by only Tesla.

Technology. Over the past 10 years, Lucid has developed, tested, and fine-tuned an entirely in-house Lucid Electric Advanced Platform (LEAP), which comprises key competitive technological advantages including: a low-floor, wide-base “skateboard EV platform which enables the company's ultra-spacious “Space Concept” interior design; an incredibly power dense drive unit that yields the most efficient battery in the EV industry with 4.5 miles / kWh (versus ~4 miles / kWh for Tesla Model S) and therefore unlocks farther driving ranges without compromising on performance; and an onboard boost-charge technology dubbed “Wunderbox” that enables ultra-fast charge rates and bi-directional power delivery that includes vehicle to grid and vehicle to vehicle charging. This technology platform is backed by *403 patents* – over 80% of which are already issued.

Branding. Lucid Motors is positioning itself as a so-called “post-luxury” brand that focuses on elegance and modernity, over the traditional legacy focus-points of opulence and indulgence. The company has designed its car with this post-luxury vibe in mind. Earthy tones. Sustainable materials. Simple controls. Connected ecosystem. End-to-end customer experience. Tech forward. Peaceful ambience. These are attributes which consumers place a high value on today – and Lucid Motors knocks all of them out of the park. *It's the dream car.*

Sales Strategy. Much like Tesla, Lucid Motors is employing a 100% direct sales strategy which encompasses selling cars online (through a modern, simple, fully-customizable, and simple digital sales process) and through Lucid-branded stores which look like luxury fashion showrooms. In so doing, Lucid will retain full control over the customer experience, and build and retain strong brand equity.

Great First Product. Lucid's first car – the Lucid Air Dream, which will debut in the second half of 2021 – is an amazing car. It looks the part of luxury dream EV. It has all the technology and self-driving bells-and-whistles. And, perhaps most

importantly, it features a best-in-class driving range of over 500 miles and industry-leading recharge time of 20 minutes for 300 miles.

Strong Demand. Consumers are responding strongly to Lucid's best-in-class vehicles. As of 2021, the company had received over 7,500 reservations that represent ~\$650 million in potential sales. That's before the company has even delivered a product...

Production Capacity. The company has built the first state-of-the-art, greenfield EV manufacturing facility in North America, in its Advanced Manufacturing Plant (AMP-1) in Casa Grande, Arizona. That plant is expected to produce around 365,000 Lucid cars per year at full capacity.

Bold Vision. Also much like Tesla, Lucid is led by an innovation management team that has a bold vision for the company. Indeed, it appears Lucid wants to follow almost step-by-step in Tesla's footsteps. That is, the company intends to launch a premium sportscar first (like the Model S), then a premium SUV (like the Model X), and then leverage strong brand equity, superior in-house technology, and economies of scale to start producing more affordable EVs down the road (like the Model X). Beyond that, Lucid hopes to leverage its ultra-dense proprietary battery technology to make energy storage solutions, too - much as Tesla is doing right now with its Powerwall platform.

I *think* I covered all the bases there... and, by now, you should see the writing on the wall - Lucid Air is a mini-Tesla, with all the right ingredients to one day potentially rival Tesla for global EV market supremacy.

Yet, Lucid is just a \$60 billion company... Tesla is \$700 billion company.

Indeed, my numbers say that - assuming Lucid nabs 8% EV market share, nets average selling prices of about \$40,000, and scales to 30% auto gross margins with ~20% operating margins - this will one day be a \$600 billion company... even without the energy storage business.

Throw in the energy storage business, and you're easily talking a \$700+ BILLION company.

So, if you're looking for the next Tesla, you may want to stop and take a good hard look at Lucid Motors stock today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	Churchill Capital Corp IV
Ticker Symbol	CCIV
Last Week's Close	\$52.94
Current Market Value	\$13.7 Billion
Annual Revenue	N/A
Catalyst	Electric Vehicle (EV) Revolution

This Brand-New Stock Will Soar as Automated Warehouses Become the Global Norm

By Luke Lango February 25, 2021

One investment megatrend which I've been hyper-bullish on for years now is the seismic shift towards automated warehouses.

Here's the story.

Everyone is shopping online now. This shift in consumer shopping preferences has sparked an equally large shift in fulfillment processes.

Before, consumers went to stores and bought things. Fulfillment was done in-stores. Now, consumers sit at home and expect a package to be delivered to their doorstep that same day. Fulfillment is done in warehouses – and it needs to be done rapidly.

This shift in fulfillment has put an increased burden on the logistics market. Ultimately, it has highlighted the shortcomings of the decades-old, incumbent fulfillment process wherein people package, sort, and fulfill orders in antiquated warehouses.

Humans are slow. They're error-prone. And they need to be paid. Thus, human-driven fulfillment is *slow, error-prone, and expensive*.

What's the fix? Automate warehouses. Replace humans with AI-powered robots that are *fast, flawless, and cheap*.

This is already happening. Amazon acquired robotics company Kiva Systems back in 2012. Ever since, the company has spent an arm and a leg to automate warehouses. Today, Amazon has over 200,000 robots in service, and fully automated warehouses that fulfill orders rapidly, perfectly, and cheaply.

The results speak for themselves.

How else do you think Amazon beats everyone else in terms of delivery time, and offers same-day delivery? How else do you think Amazon makes that delivery free?

It's all thanks to the Amazon's automated warehouses.

Now, everyone else – like Walmart, Target, Home Depot, et. al – needs to play “catch up” and automate their own warehouses... else they're risk being completely dominated by Amazon.

Folks, the seismic shift towards automated warehouses has started... it won't stop until every warehouse in the world is run by robots... and it's a \$280+ BILLION disruption that could be your next big opportunity.

In today's edition of *The Daily 10X*, we will show you how to play this megatrend. It's by buying stock in a brand-new company on the cutting edge of automating warehouses. They have a talented team, that has created a breakthrough technology platform, which has attracted a long-list of the most important warehouse operators in the world. This company has the potential to be truly disruptive – and truly enormous.

The Unrivaled Leader in AI-Powered Automated Warehouse Technology

There are two ways to automate warehouses.

The first way is to *build entirely new warehouses*, from the ground-up, so that they are designed to be used by robots.

This is a technologically easier way to automate warehouses (since you are building a new, controlled, and homogenous environment that the robots in these warehouses don't have to "learn"). But it's economically more expensive, since building these warehouses is very expensive and requires that you essentially "demolish" your old warehouses.

This is what Amazon is doing. They're building completely-new, fully-automated warehouses.

The second way is to *integrate AI-powered robotics solutions into existing warehouses*.

This is a technologically harder way to automate warehouses (since warehouses are non-homogenous, and therefore, these robots must be capable of advanced learning and adjusting to any warehouse). But it's also a much cheaper method, since you don't have to build new warehouses or get rid of your existing warehouses.

This is what most companies will end up doing.

That's because the giants in this space – Walmart, Target, FedEx, TJX, etc. – collectively have thousands of warehouses, strategically located all across the world. Demolishing and rebuilding each of those would be far too expensive. So, instead, they will integrate AI-powered robotics solutions into their existing supply chain.

That's technologically a *very hard problem* – so hard, indeed, that it appears only one company has cracked the nut, and that's automation tech startup Berkshire Grey, which is going public through a merger with blank-check company Revolution Acceleration Acquisition Corp. (RAAC).

Berkshire Grey was founded in 2013 by Tom Wagner, the former CTO of iRobot and an Artificial Intelligence PhD holder. Very smart guy.

Over the past several years, Wagner has built a very talented team of engineers that includes 25 PhDs and over 1,000 years of combined robotics experience, to build a new class of plug-and-play AI-powered robotics solutions that can *automate any warehouse, anywhere*.

These solutions combine proprietary AI perception and planning software, with proprietary robotics hardware (scanners, sensors, grippers, arms, etc.) to automate every process in the warehouse. Berkshire makes robots that can store products, robots that can pick products off a shelf or up from conveyor belt, robots that can organize packages, robots that can transport said packages, so on and so forth.

You name a process in a warehouse. Berkshire has made an AI-powered robot to automate it.

Importantly, these solutions are very smart. They do not require years of learning or training to hit metrics. They learn and improve on a continuous basis. They can fit in any warehouse shape or size.

Berkshire Grey's solutions are the best the industry has to offer for companies looking to automate their existing warehouses.

The proof is in the customer base. The biggest warehouse operators in the world not named Amazon – Walmart, Target, FedEx, and TJX – are all anchor customers of Berkshire Grey. They've been testing the technology over the past few years. They're very happy with the results. And they are expected to broadly roll it out to all warehouses over the next several years.

Let me repeat that, *because it's a big deal.*

The biggest warehouse operators in the world are going to broadly deploy Berkshire Grey's technology to all their warehouses over the next few years as they automate their warehouses.

That's a strong signal that – when all is said and done and every warehouse in the world is automated – Berkshire Grey's technology will be globally ubiquitous.

Of course, that also means that the potential upside here is mind-boggling, especially since Berkshire Grey is worth just \$3.5 billion today...

So, if you're bullish on the automated warehouse megatrend (you should be), you should consider taking a position in Berkshire Grey stock today.

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	Revolution Acceleration Acquisition Corp
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Ticker Symbol	RAAC
Yesterday's Close	\$12.95
Current Market Value	\$496 Million
Annual Revenue	N/A
Catalyst	Automated Warehouse Megatrend

A Unique Hypergrowth Stock That Could Actually Soar if Interest Rates Keep Rising

By Luke Lango February 26, 2021

Rapidly rising yields on the long-end of the Treasury curve are spooking markets... and killing hypergrowth stocks.

But you have to ask yourself: *Why are long-term yields rising?*

In part, because the economic outlook is improving, since the U.S. is presently administering over a million Covid-19 vaccinations per day, which lays the groundwork for a big economic reopening at some point later this year.

In other words, rising rates are killing the stock market... but they're also indicative of the market's increased confidence that the world is going to revert back to "normal" in the foreseeable future.

That's why rising rates aren't killing all stocks. Instead, stocks levered to a big economic reopening in 2021 have actually soared over the past two weeks.

Ready to go back to indoor dining? Cheesecake Factory (CAKE) stock is up 20% over the past five days.

Can't wait to travel again? Carnival (CCL) stock is up more than 15% over the past five days.

Miss the movies? AMC (AMC) is up about 70% in the past five days.

Does that mean it's time to buy "reopening stocks"?

Maybe. But here's the problem with these trades: They are *transitory*. Cheesecake Factory, Carnival, AMC – these companies don't have great long-term growth outlooks. So, investors will buy them up big so long as reopening euphoria dominates sentiment. Then, they'll dump them, and the stocks will become dead money again.

If only there were a long-term growth stock that was also levered to the reopening, and which could rally both while rates are rising today and once reopening euphoria fades tomorrow...

There is!

And it just so happens to be a hypergrowth small-cap stock that could soar 1,000%.

In today's edition of *The Daily 10X*, we will tell you all about this unique stock... and show you why it may be one of the best stocks to buy today while rising rates are hurting most other hypergrowth stocks.

The Unrivaled Leader in School Bus Electrification

Ready for your kids to go back to school?

According to the yield curve, that's going to happen very soon... because long-term yields are rising on increased optimism that the world will "reopen" smoothly and soon, which means your kids could be back in school in the not-too-distant future.

There are a lot of economic implications as a result of children returning to school.

Here's one of the biggest ones: An unprecedented wave of electric school bus orders.

There are about 590,000 school buses in operation in the U.S. and Canada today, that collectively transport about 26 million kids to school on a daily basis. Most of these buses – over 99% – are built on either diesel, propane, or natural gas engines. Only 0.6% are electric.

But U.S. President Joe Biden has made the fight against climate change one of his biggest mandates. As part of his climate action plan, Biden promises to electrify all of America's fleet vehicles – starting with, you guessed it, school buses.

Specifically, Biden wants all 500,000 school buses in the U.S. to be electric school buses within the next five years.

That means schools will have to collectively order about *498,000* electric school buses over the next five years.

Of course, when schools aren't open, school districts don't order new buses. Schools aren't open right now. So, school districts aren't ordering all those electric buses.

But if the yield curve is right, schools should reopen at some point in 2021. When they do, that's when all those electric bus orders will flow in...

That implies a surge in business volume for a small, \$700 million electric school bus manufacturer by the name of Blue Bird (BLBD).

Blue Bird is not a new company. They've been around for the past few decades. During that time, the company has turned into the leading school bus maker in America, with over 150,000 buses in operation. Over the past decade, the company has consistently controlled about 35% of the U.S. school bus market.

It's been a slow-and-steady business that has been consistently profitable, but nothing to write home about...

Until now.

Over the past few years, Blue Bird has developed an electric bus. Technologically, this electric bus isn't too different from other electric buses in the market. But Blue Bird – as a company that has been making school buses for decades – has:

- A proven safety profile, which is big, because we are talking about vehicles that transport kids on a daily basis. Safety is number one here.
- An already established manufacturing capacity, which is also big, since school districts need to electrify hundreds of thousands of buses in just five years.
- An expansive network of school district partnerships, which means that Blue Bird doesn't have to spend much on marketing and can therefore reduce the selling prices of its buses.

Blue Bird has leveraged these unique advantages to turn into the number one electric bus maker in America. As stated earlier, the company controls about 35% of the overall U.S. school bus market. But in electric buses, Blue Bird commands *63% market share*.

Will that market share come down over the next few years? Maybe, as other bus makers develop electric solutions.

Will it come down by that much? Probably not, because Blue Bird's safety, manufacturing, and partnership advantages are durable.

To that end, we see Blue Bird maintaining its head-and-shoulders lead in electric buses over the next few years, as every school bus in America is forced to go electric, implying enormous growth potential for this small-cap company in the coming years...

And it all starts right now - as yields rise and the U.S. economy inches to a big reopening.

So, if you're looking for a unique hypergrowth stock that could still outperform even in the face of rising rates, you may want to consider taking a position in Blue Bird stock today...

Small-cap stocks that can rise 10X over the long run are often volatile. If you are interested in this stock, buy it like a pro by setting strict limit prices. Learn more about [how to use limit orders here](#).

Key Company Details

Company Name	Blue Bird Corporation
Ticker Symbol	BLBD
Yesterday's Close	\$26.49
Current Market Value	\$718 Million
Annual Revenue	\$856 Million
Catalyst	Electric Vehicle (EV) Megatrend

Weekly Update: Did Higher Rates Just Kill the Bull Market?

By Luke Lango February 27, 2021

Tough week.

No other way to put it. Hypergrowth stocks with big long-term potential – like the ones we tell you about every single day in these very issues – got *slammed* this past week as the market freaked out about rising interest rates.

On one end, this “freak out” makes sense. The 10-Year Treasury yield has sprinted higher. It’s up about 50 basis points over the past month. On Thursday, it hit 1.6% – a level we haven’t seen since well before the Covid-19 pandemic emerged.

A higher 10-Year Treasury yield equals a higher cost of equity, which equals lower valuations for stocks, especially for growth stocks that derive a lot of their value from future (not present) cash flows.

From that perspective, this week’s sell-off in hypergrowth stocks makes sense.

On the other end, though, it’s completely overblown.

The 10-Year Treasury yield sits at 1.5% today. Since 1990, it has averaged 4.5%. So, despite the rapid rise, we are still sitting at historically low levels with the 10-Year.

Will a 10-Year yield at 1.5% actually fundamentally pressure valuations? *It shouldn’t.*

Since 1990, the median spread between the S&P 500’s trailing earnings yield and the 10-Year Treasury yield has averaged about one percentage point. By that analysis, then, a “fair” trailing earnings yield for the S&P 500 is 2.5%.

We currently sit at 3.5%, so we basically have an additional 100 basis points of “breathing room” here.

Now, of course, the big fear is that the 10-Year Treasury yield keeps rising at a frenetic pace, and soars to 2.5% in a hurry – at which point equity valuations will come under real pressure.

But that won't happen in the near-term, because if the 10-Year yield does keep rising quickly, the Fed will likely intervene and do something like yield curve targeting in which they will purchase Treasury notes to keep the yield fixed at some level (likely 2%).

It also won't happen in the long-term, because there are huge deflationary forces at work like automation, technology, and globalization which should offset stimulus and broadly keep us stuck in a lower-for-longer situation on the rates front.

In other words, the market is freaking out about something that it doesn't need to freak out about.

Yields will remain lower for longer. The economy is still rapidly improving. Earnings are bouncing back with vigor. Vaccine rollouts are picking up momentum. Stimulus is in the pipeline.

The core fundamentals underlying the stock market are *good* today – and so this sell-off will be short-lived.

That's great news, because it has created some dislocations in the market that will turn into amazing buying opportunities – especially in the hypergrowth sector.

So... what's the game-plan here?

Let that 10-Year cool off. Let the Fed do something to stop the wild rise. Then, buy the dip in your favorite growth stocks with both hands.

Long-term, *things still look great*.

With that in mind, let's dive into this edition of *The Daily 10X* Weekly Update, and break down some *DTX* stocks that have staged big moves over the past few weeks.

Virgin Galactic (SPCE) Drops on Another Space Flight Delay

Space tourism is coming soon to a spaceport near you, and because of such, we highlighted Virgin Galactic in our [June 30 issue](#) as an explosive way to play the space megatrend.

Since then, Virgin Galactic stock has taken off like a rocket-ship (no pun intended), *soaring as much as 307%*.

But shares came under pressure this week after the company announced in its fourth quarter earnings report that it would be delaying its next test-flight from February to May, causing commercial space operations launch to get pushed back into 2022 (from 2021).

To contextualize this, Virgin Galactic has a history of delays. Since 2007, the company has been saying it will fly people into outer-space. Yet, here we are in 2021, and still Virgin isn't flying folks into orbit.

And while this is yet another delay in a long history of delays... there's something different this time around.

The company is planning multiple test flights this summer, and its newest ship — the SpaceShip III — is now ready for testing. Virgin Galactic also scored a big deal with the Italian government, and will do a revenue-generating research-focused space flight for them this fall.

Further, the company has created a brand-new Space Advisory board that comprises some of the world's most renowned experts in space. They've also brought on a former Disney exec (who was integral in bringing to life multiple Disney theme parks) to design a one-of-a-kind Virgin Galactic consumer experience.

Management also announced a new class of spaceships, dubbed the “*Delta*” series, that are highly scalable and can be built much more quickly than the current class of spaceships. And they doubled down on the call multiple times that these spaceships will be the key to unlocking the company's goal of 400 flights and \$1 billion per year per spaceport.

Does that sound like a company that's just blundering around?

No. Far from it. It sounds like a company that's doing all the final prep work before it launches into hypergrowth mode.

That's why I think recent weakness in SPCE is shortsighted and overdone.

Fisker (FSR) Soars on Earnings & Price Target Boost

We told you – in our [October 22 issue](#) – that new EV market entrant Fisker was ready to shake things up with its Ocean e-SUV, and score you enormous gains along the way.

Since then, Fisker stock has *soared as much as 146%*.

This past week, Fisker stock got a big boost after the company reported fourth quarter earnings.

Fisker is a pre-production company. Therefore, the actual numbers in the earnings report are meaningless. But the business updates are critical – and the updates we got this week were very good.

Fisker is partnering with iPhone-assembler Foxconn to produce electric vehicles, which significantly de-risks the company's manufacturing risks. At the same time, the company is considering setting up a battery cell manufacturing facility with a major supplier soon. Once that partnership is secured, Fisker will have decreased its battery supply risk.

In other words, Fisker's "platform-sharing" business model is coming to life. This business model was always the biggest risk to the company. What if Fisker can't make the cars? What if the battery supplier goes under (as what happened with the Fisker Karma)?

Those risks are rapidly disappearing. As they continue to disappear over the next few months, Fisker's fundamentals will strengthen – and Fisker stock will keep pushing higher.

Beyond Meat (BYND) Continues to Win Deals

In our [June 1 issue](#), we raised eyebrows when we called plant-based meat maker Beyond Meat the Tesla of the burgeoning plant food industry, and a \$100 billion company in the making.

This week, Beyond Meat secured some major partnerships which underscored that, indeed, this is the Tesla of plant-meat.

Specifically, Beyond Meat announced partnerships with both McDonald's and Yum (owner of KFC, Pizza Hut, and Taco Bell) to be the preferred plant-based meat supplier for both fast food giants.

Those partnerships come on top of Beyond Meat products already being at A&W, BareBurger, BurgerFi, Carl's Jr., Del Taco, Denny's, Dunkin', Luna Grill, Subway, and more.

Beyond Meat is everywhere.

That means that once we all start going back to fast food chains and restaurants more frequently over the next 12 to 24 months as Covid-19 takes a backseat to highly effective vaccines, we are going to see Beyond Meat products on a lot of menus.

Some of us are going to order those products. Some of us are going to really like them. And some of us will turn into loyal Beyond Meat customers, buying it at every restaurant we go to and loading up on it at our local grocery stores.

In other words, thanks to creating a vast foodservice distribution network, Beyond Meat is on the cusp of going from *niche* to *mainstream* over the next few years.

As that happens, Beyond Meat's sales, profits, and stock price are all going to soar...

Esports Entertainment Group (GMBL) Pops & Drops on M&A Chatter

Just two weeks ago – in our [February 8 issue](#) – we told you about Esports Entertainment Group, a micro-cap eSports company that we said was quietly laying the foundation to build a global eSports technology empire.

Since then, Esports Entertainment stock has more nearly tripled for subscribers, *soaring as much as 191%* in just over two weeks.

This week was unusually volatile for Esports Entertainment stock, as the company found itself in the midst of M&A chatter.

Specifically, Citron Research came out with a report in which it said that GameStop should buy Esports Entertainment to give the troubled video game retailer exposure to the hypergrowth eSports megatrend at a relatively low cost. Esports stock soared on the news.

Then, it gave back all of those gains, as Reuters reported that GameStop has had talks with Esports Entertainment in the past about a collaboration, but not about a potential acquisition.

I like the idea. I think GameStop should do it. It makes sense. GameStop is trying to turn its business around. A lot of folks believe in the company. They now have the resources to go ahead and do something meaningful to change the course of the business. Buying Esports Entertainment could be that catalyst.

But I'm not counting on this takeover. It's all rumor-mill, water-cooler talk right now. There's not much to hang your hat on here.

Instead, I'm hyperfocused on Esports' internal growth trajectory, wherein the company continues to expand its online eSports betting platform, acquire eSports physical gaming locations, and integrate data analytics services into its business.

In case you missed any of this week's issues, we talked about...

- [Eos Energy Enterprises](#) (EOSE), an energy storage company that is pioneering a potentially game-changing new class of energy storage solutions built on zinc, not lithium.
- [Numinus Wellness](#) (LKYSF), a fully verticalized and integrated mental health company on the cutting edge of commercializing psychedelic-inspired medicines in Canada.
- [Lucid Motors](#) (CCIV), a pre-production EV maker that has the talent, resources, branding, technology, and product line-up to challenge Tesla for EV market supremacy.
- [Berkshire Grey](#) (RAAC), an automation tech startup that is the leader in AI-powered automated warehouse solutions.
- [Blue Bird](#) (BLBD), a well-established bus maker with a powerful electric bus solution that is taking over the U.S. school bus market.